

COMPARISON

BEFORE / AFTER

Today

- × Empathise
- × Define
- × Ideate
- × Test

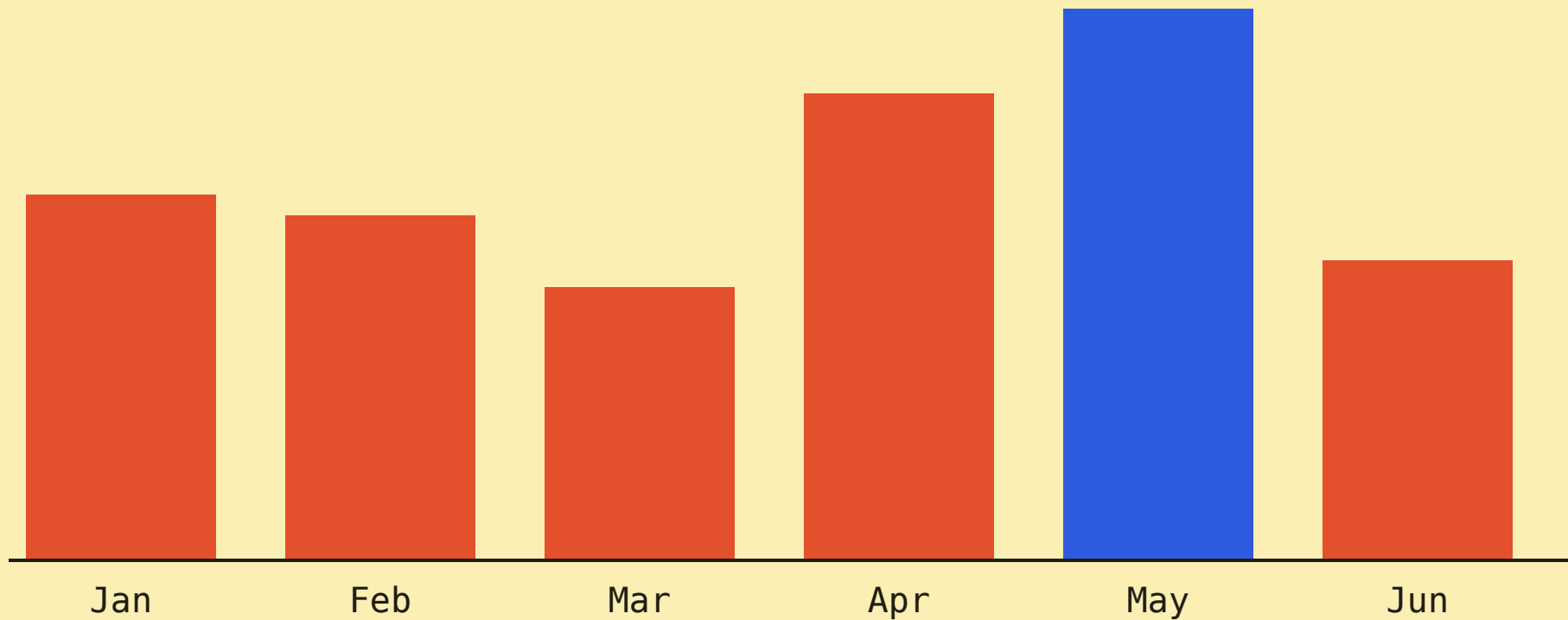
With us

- ✓ Empathise
- ✓ Define
- ✓ Ideate
- ✓ Test

DATA

IDEAS PER ROUND

Sample data –
replace with yours



HOW IT WORKS

IN FOUR STEPS

1

Empathise

Short note on
what happens
here.

2

Define

Short note on
what happens
here.

3

Ideate

Short note on
what happens
here.

4

Test

Short note on
what happens
here.

WORKSHOP

DESIGN THINKING

A half-day workshop

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