

MARKETING

Brand Refresh

Proposal for a neighbourhood café

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KEY NUMBER



Visits by time of day.

Sample figure – replace with your own source

COMPARISON

Before / after

Today

- × Audit
- × Positioning
- × Identity
- × Rollout

With us

- ✓ Audit
- ✓ Positioning
- ✓ Identity
- ✓ Rollout

PROCESS

From idea to done



Each stage has an owner, a deadline and a clear definition of done.

Q & A

Ask us anything

PROCESS

From idea to done



Each stage has an owner, a deadline and a clear definition of done.