

CASE

Case Study: Re-signage

Wayfinding for a district hospital

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An abstract graphic design featuring a large black circle in the upper left, resembling a sun or moon. Below it are several wavy, horizontal bands of color: a dark red band, a black band, and another dark red band. The background is a solid light red color.

System

Wayfinding for a district hospital

COMPARISON

Before / after



Today

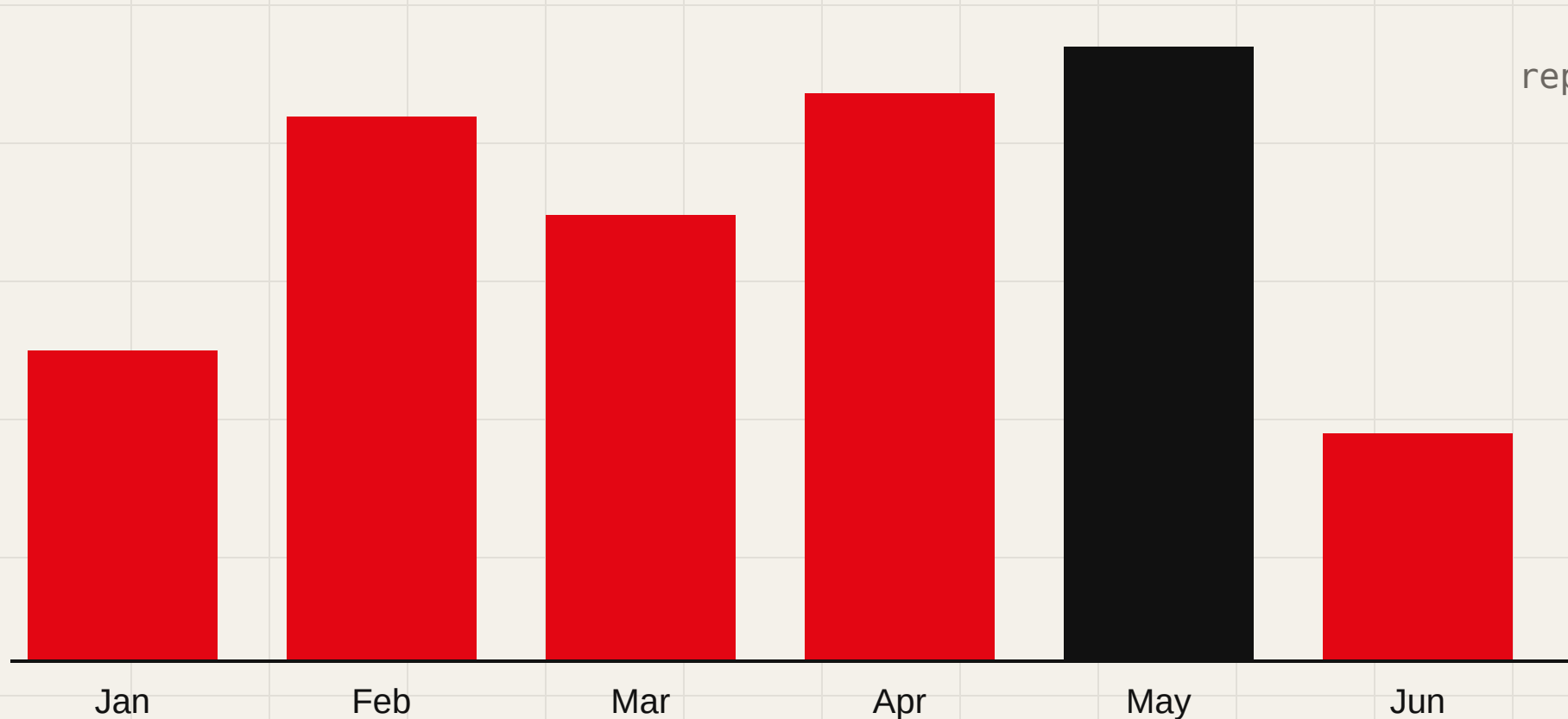
- × Brief
- × Research
- × System
- × Outcome

With us

- ✓ Brief
- ✓ Research
- ✓ System
- ✓ Outcome

DATA

Signs replaced by floor



Sample data –
replace with yours

“



*If you need a map to find the
map, start again.*