

CASE

UX Audit

Checkout flow review

Presented by Rohan Desai • October 2026



KEY NUMBER

3x

Issues by severity (sample).

Sample figure – replace with your own source

COMPARISON

Before / after

Today

- ✗ Findings
- ✗ Severity
- ✗ Fixes
- ✗ Plan

With us

- ✓ Findings
- ✓ Severity
- ✓ Fixes
- ✓ Plan

PROCESS

From idea to done



Each stage has an owner, a deadline and a clear definition of done.

Q & A

Ask us anything