

MARKETING

BRAND GUIDELINES

Visual identity overview

Presented by Naina Joshi • October 2026

AGENDA

TODAY

01 Logo

02 Colour

03 Type

04 Voice

“

Consistency is a kind of kindness.

HOW IT WORKS

IN FOUR STEPS

1

Logo

Short note on
what happens
here.

2

Colour

Short note on
what happens
here.

3

Type

Short note on
what happens
here.

4

Voice

Short note on
what happens
here.

TEAM

THE PEOPLE



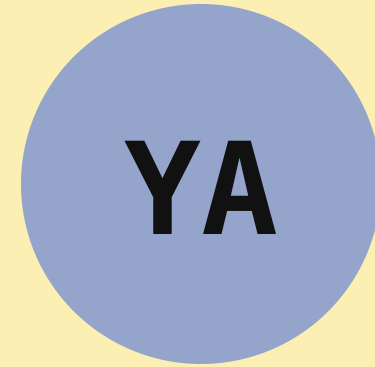
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