

NEEL BANERJEE

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Product Manager

Product manager who ships small, measures honestly, and writes the clearest specs in the room. Eight years across edtech, consumer apps and consulting.

EXPERIENCE

2022 – now

● Product Manager

LearnLeaf (edtech), Bengaluru

- Own the live-classes product used by 400,000 students a month.
- Shipped a doubt-solving feature that lifted weekly retention by 9 points.
- Run a weekly experiment review; 60+ A/B tests shipped last year.

2020 – 2022

● Associate Product Manager

Snapcart (consumer app), Kolkata

- Led the checkout squad; cut payment failures by 30%.
- Wrote PRDs and ran sprint planning for a team of eight engineers.
- Launched UPI autopay for subscriptions.

2018 – 2020

● Business Analyst

Meridian Consulting

- Built market-sizing models and dashboards for retail and telecom clients.
- Interviewed 150 customers for a pricing study.

SKILLS

- Roadmaps
- Experiments
- SQL
- Stakeholders
- Writing
- Analytics
- Figma
- Jira

EDUCATION

MBA

Institute of Management, Kolkata · 2016
— 2018

B.Tech, Computer Science

Engineering College, Durgapur · 2012 —
2016

PROJECTS

Side project: “Bus Sathi” — A bus-arrival app for Kolkata routes, 15k downloads.

Mentor — Product mentor in a college incubator.

LANGUAGES

Bengali, English, Hindi