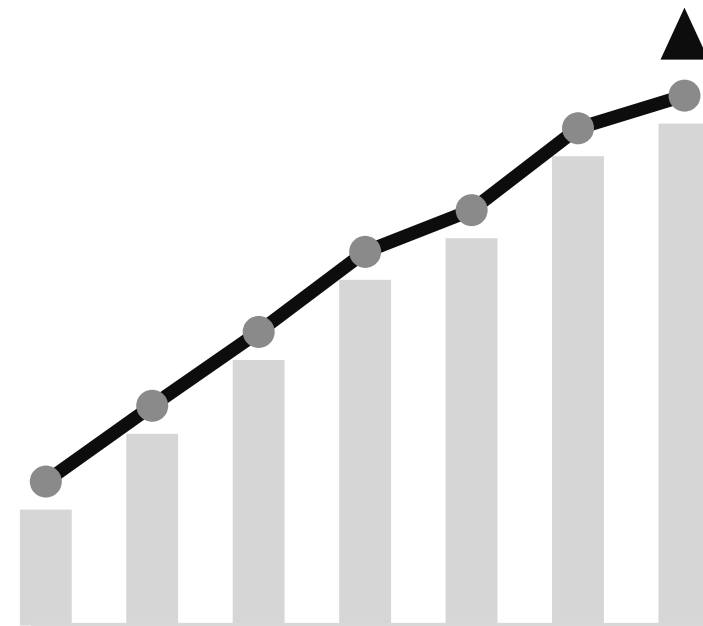


FINANCE

27 Startup Financial Model

Pixelwise Studio · FY 2026–27

Finance team · FY 2026–27 · For approval





02 | Agenda

01 Summary

02 Income & costs

03 Budget

04 Recommendations





03 | Financial summary

₹12.4 Cr

total budget

₹1.8 Cr

planned surplus

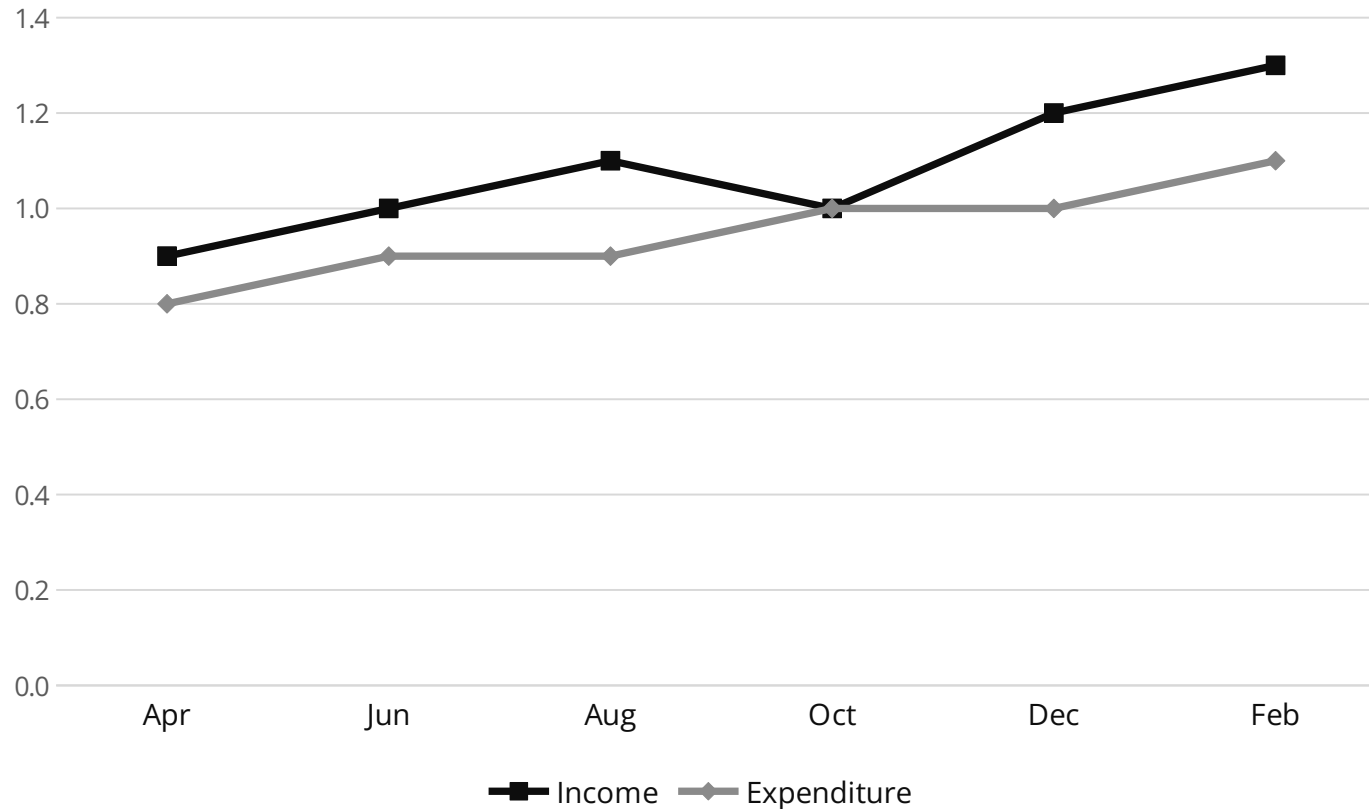
8%

cost reduction target

Sample figures for illustration.



04 | Income and expenditure

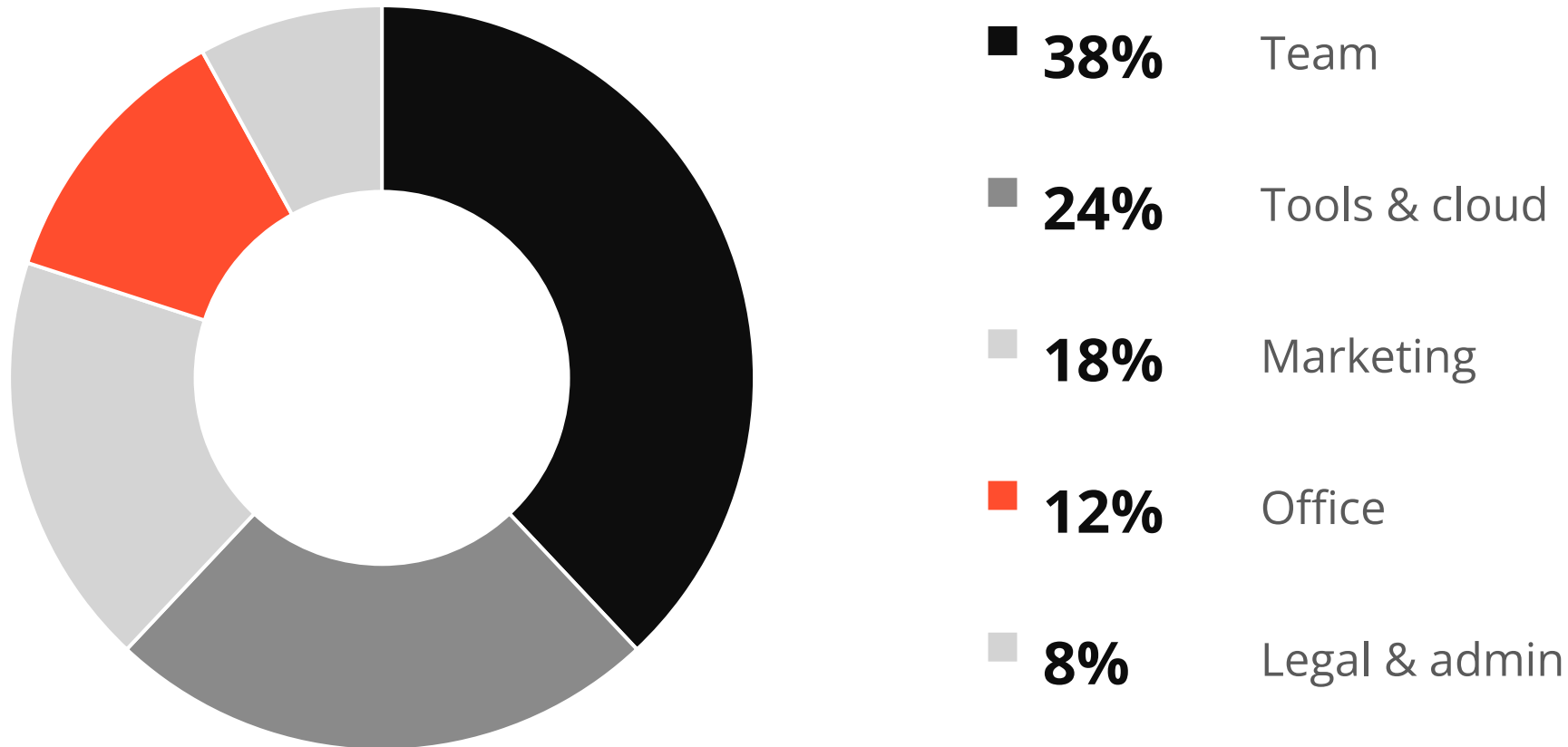


Income stayed ahead of spending in every period, with the gap widening in Q4.

Sample data for illustration — replace with your own figures.



05 | Where the money goes



Sample data for illustration.



06 | Budget by department

Department	Budget	Actual	Variance
Operations	₹4.2 Cr	₹4.0 Cr	+5%
Salaries	₹3.6 Cr	₹3.7 Cr	-3%
Marketing	₹1.4 Cr	₹1.2 Cr	+14%
Technology	₹1.1 Cr	₹1.1 Cr	0%
Admin	₹0.6 Cr	₹0.7 Cr	-17%

Sample data.



07 | Cash position

₹2.6 Cr

cash in hand

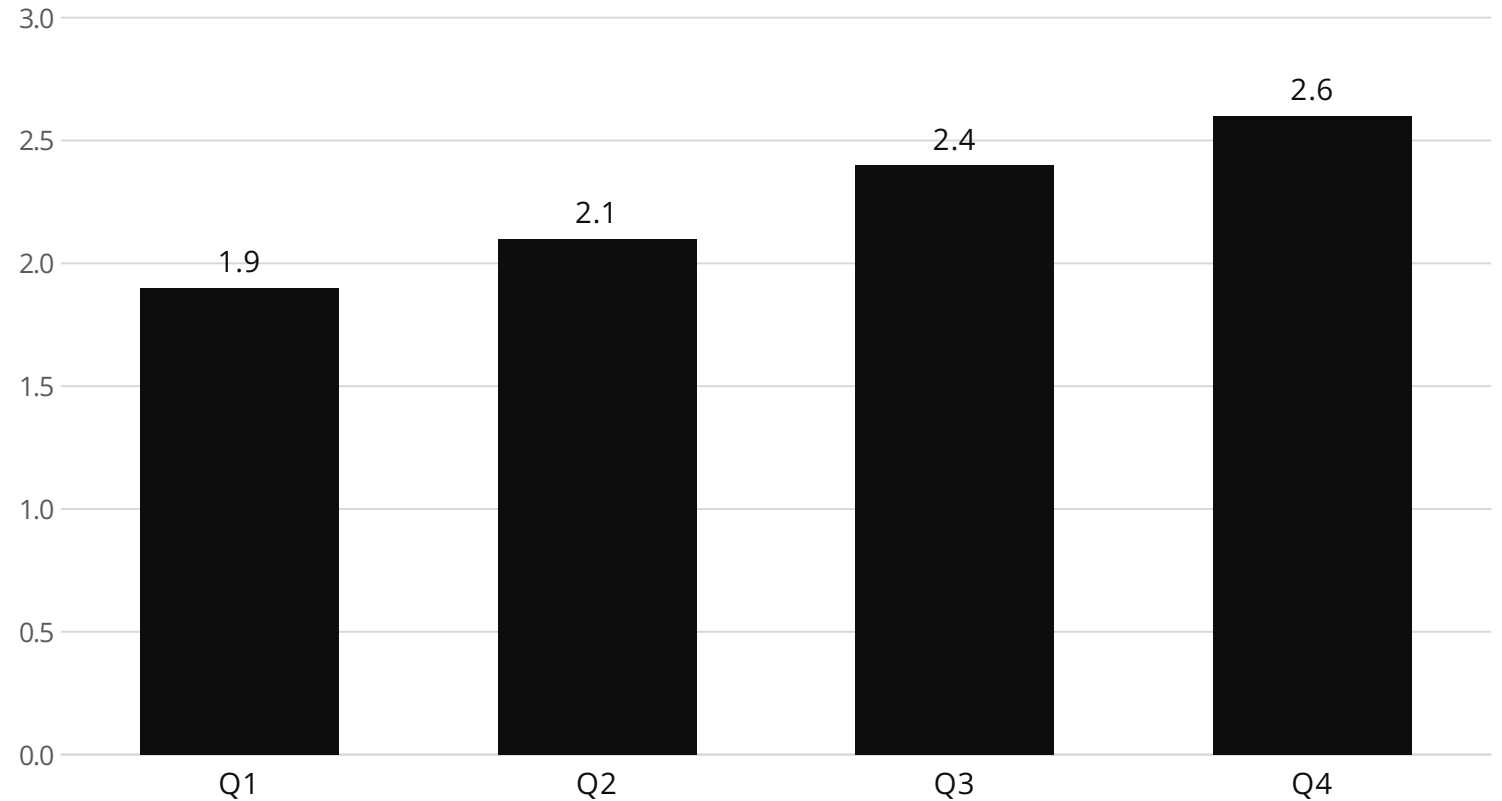
4.2 months

runway

38 days

receivable days

Sample data for illustration.





08 | Recommendations

01

Control costs

Renegotiate the top five vendor contracts.

02

Grow income

Introduce an annual payment plan.

03

Build reserves

Hold three months of costs in reserve.



09 | Approvals requested

- ▶ Approve the annual budget as presented
- ▶ Approve a 5% contingency reserve
- ▶ Authorise quarterly budget reviews
- ▶ Adopt the new expense policy

Questions?

Thank you.

Finance team