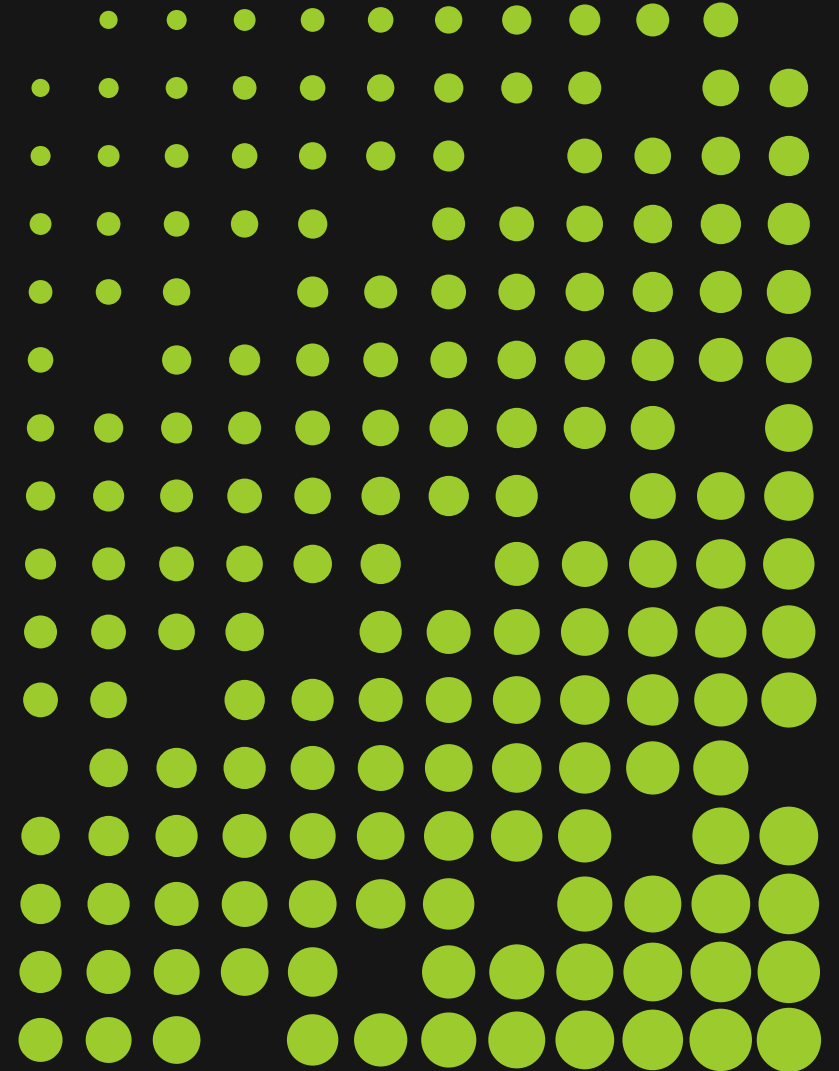


FINANCE

Startup Financial Plan

Pixelwise Studio · FY 2026–28

Finance team · FY 2026–28 · For approval



02 | Agenda

01

Summary

02

Income & costs

03

Budget

04

Recommendations

01

SUMMARY

04 | Financial summary

₹12.4 Cr

total budget

₹1.8 Cr

planned surplus

8%

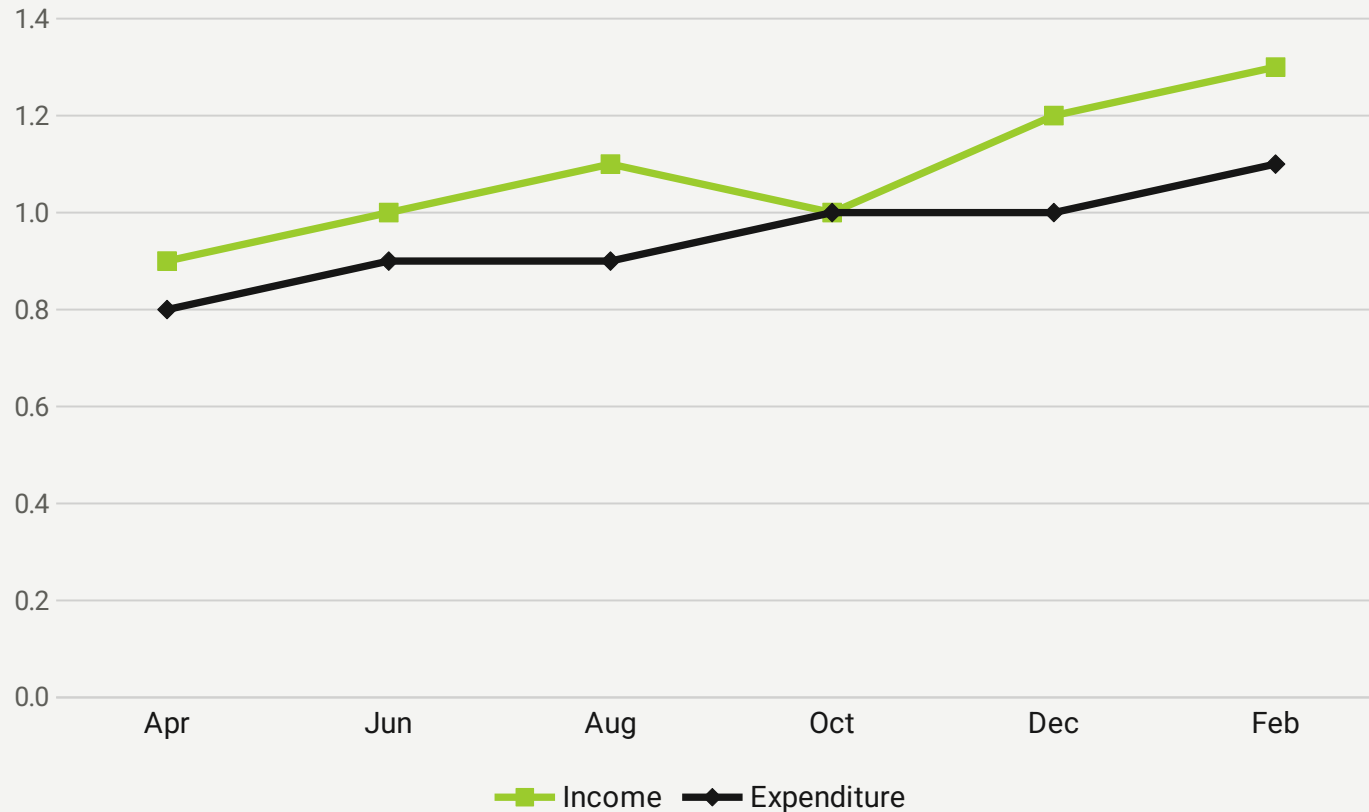
cost reduction target

Sample figures for illustration.

02

INCOME & COSTS

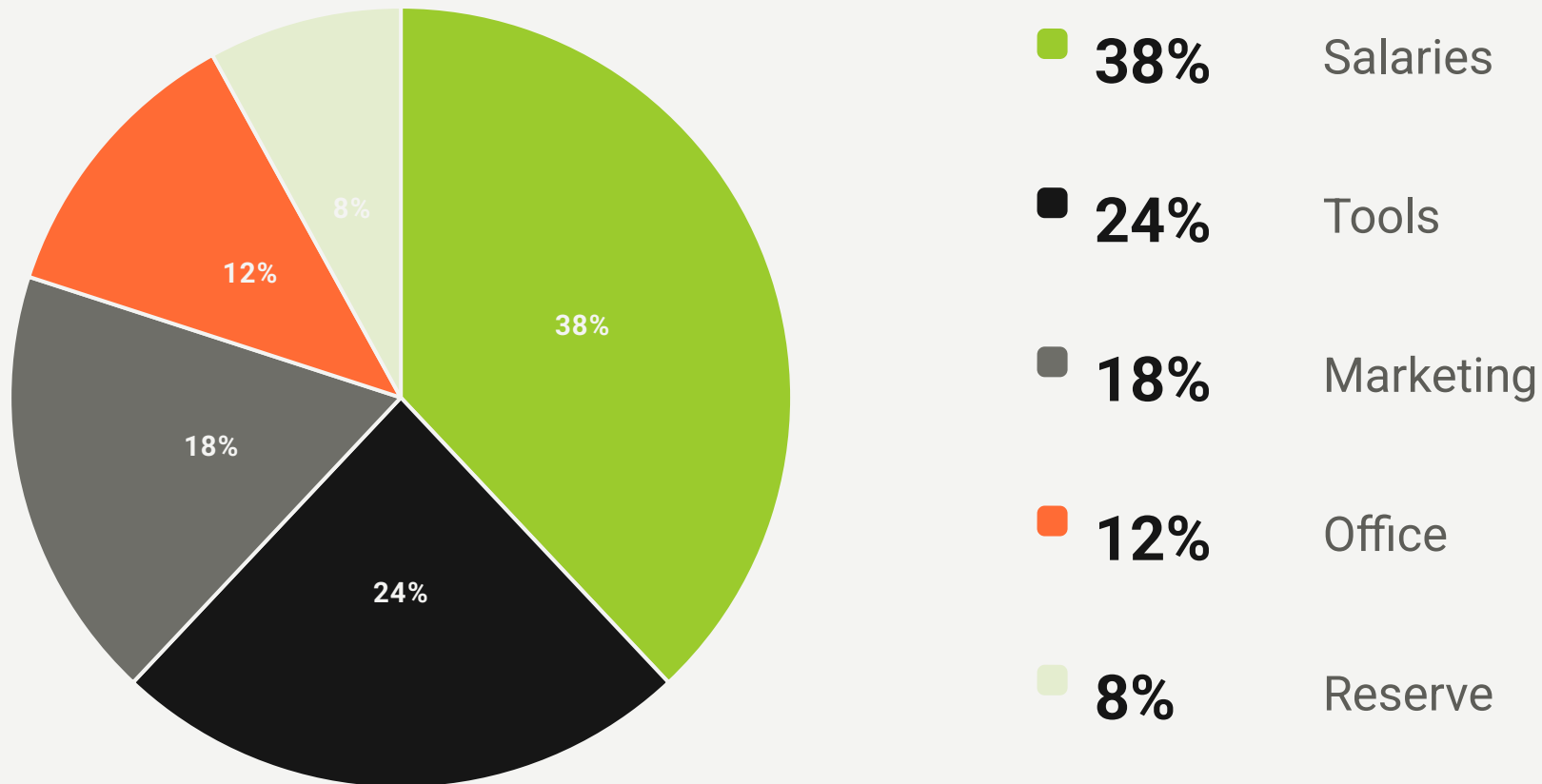
06 | Income and expenditure



Income stayed ahead of spending in every period, with the gap widening in Q4.

Sample data for illustration — replace with your own figures.

07 | Where the money goes



Sample data for illustration.

03

BUDGET

09 | Budget by department

Department	Budget	Actual	Variance
Operations	₹4.2 Cr	₹4.0 Cr	+5%
Salaries	₹3.6 Cr	₹3.7 Cr	-3%
Marketing	₹1.4 Cr	₹1.2 Cr	+14%
Technology	₹1.1 Cr	₹1.1 Cr	0%
Admin	₹0.6 Cr	₹0.7 Cr	-17%

Sample data.

10 | Cash position

₹2.6 Cr

cash in hand

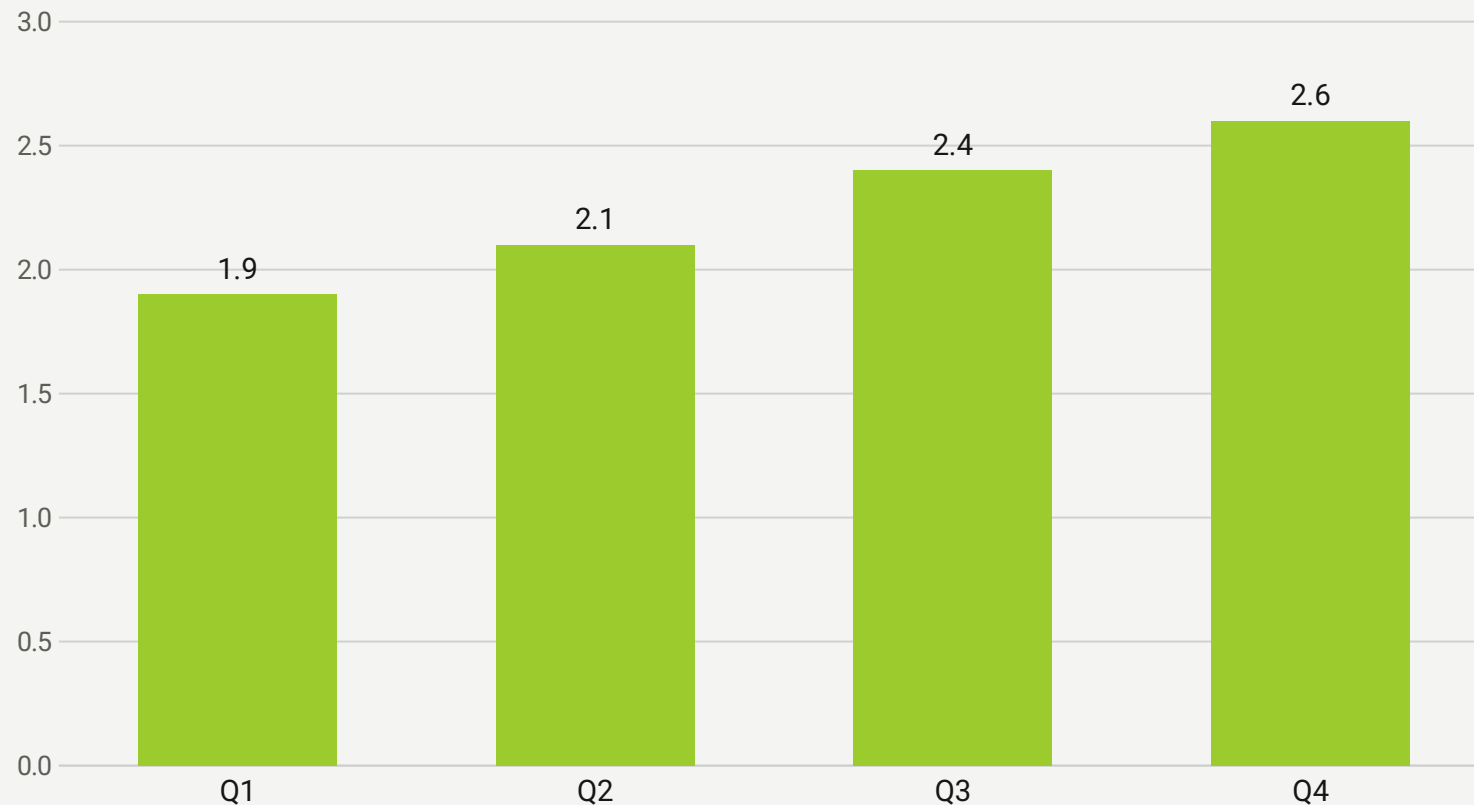
4.2 months

runway

38 days

receivable days

Sample data for illustration.



04

RECOMMENDATIONS

12 | Recommendations

1

Control costs

Renegotiate the top five vendor contracts.

2

Grow income

Introduce an annual payment plan.

3

Build reserves

Hold three months of costs in reserve.

13 | Approvals requested

- Approve the annual budget as presented
- Approve a 5% contingency reserve
- Authorise quarterly budget reviews
- Adopt the new expense policy



Questions?

Thank you.

Finance team