

FINANCE

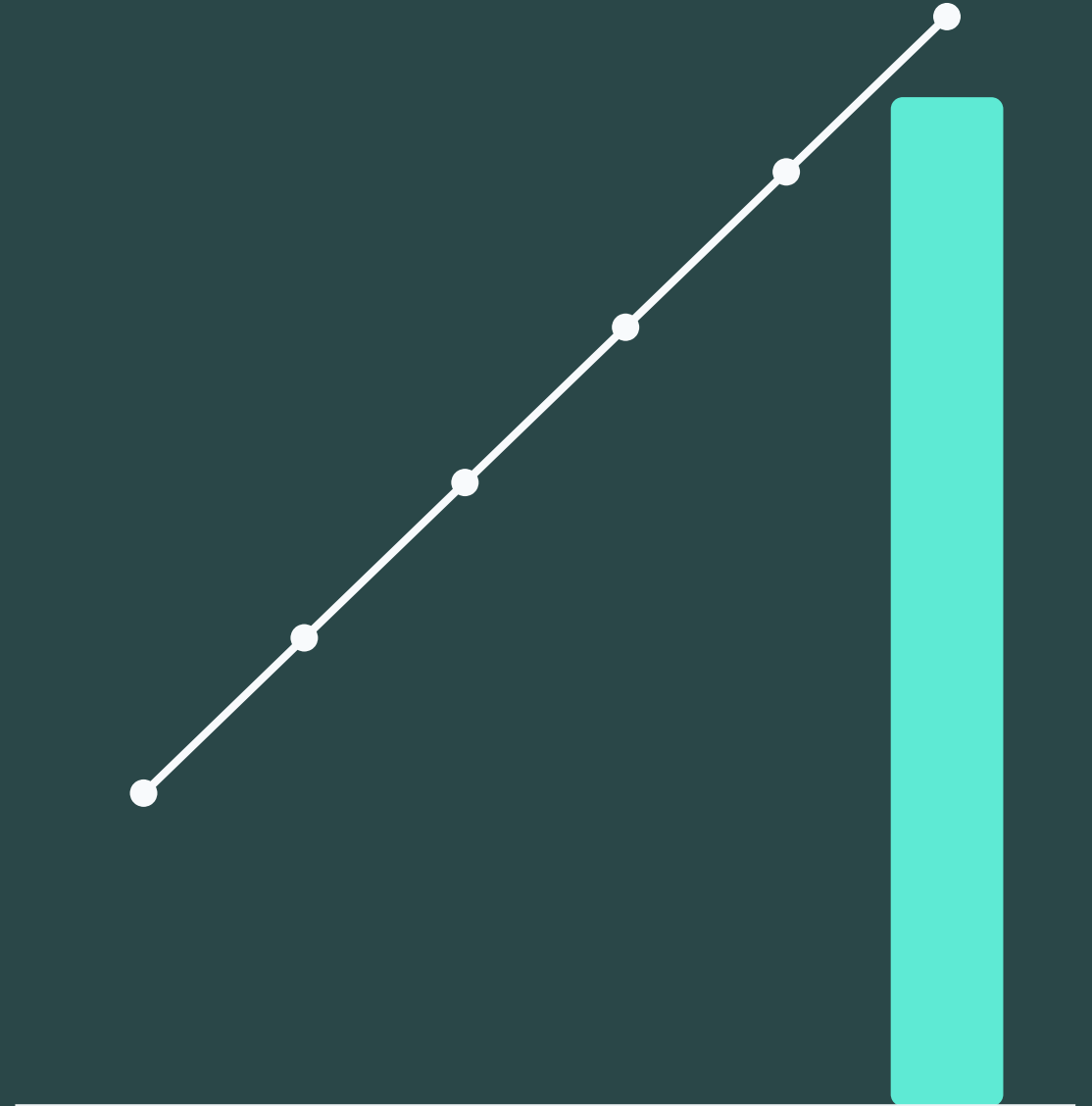
Startup Financial Plan

Pixelwise Studio · FY 2026–28

PREPARED BY
Finance team

PERIOD
FY 2026–28

STATUS
For approval



Agenda

01

Summary

02

Income & costs

03

Budget

04

Recommendations

SUMMARY

Financial summary

₹12.4 Cr

total budget

₹1.8 Cr

planned surplus

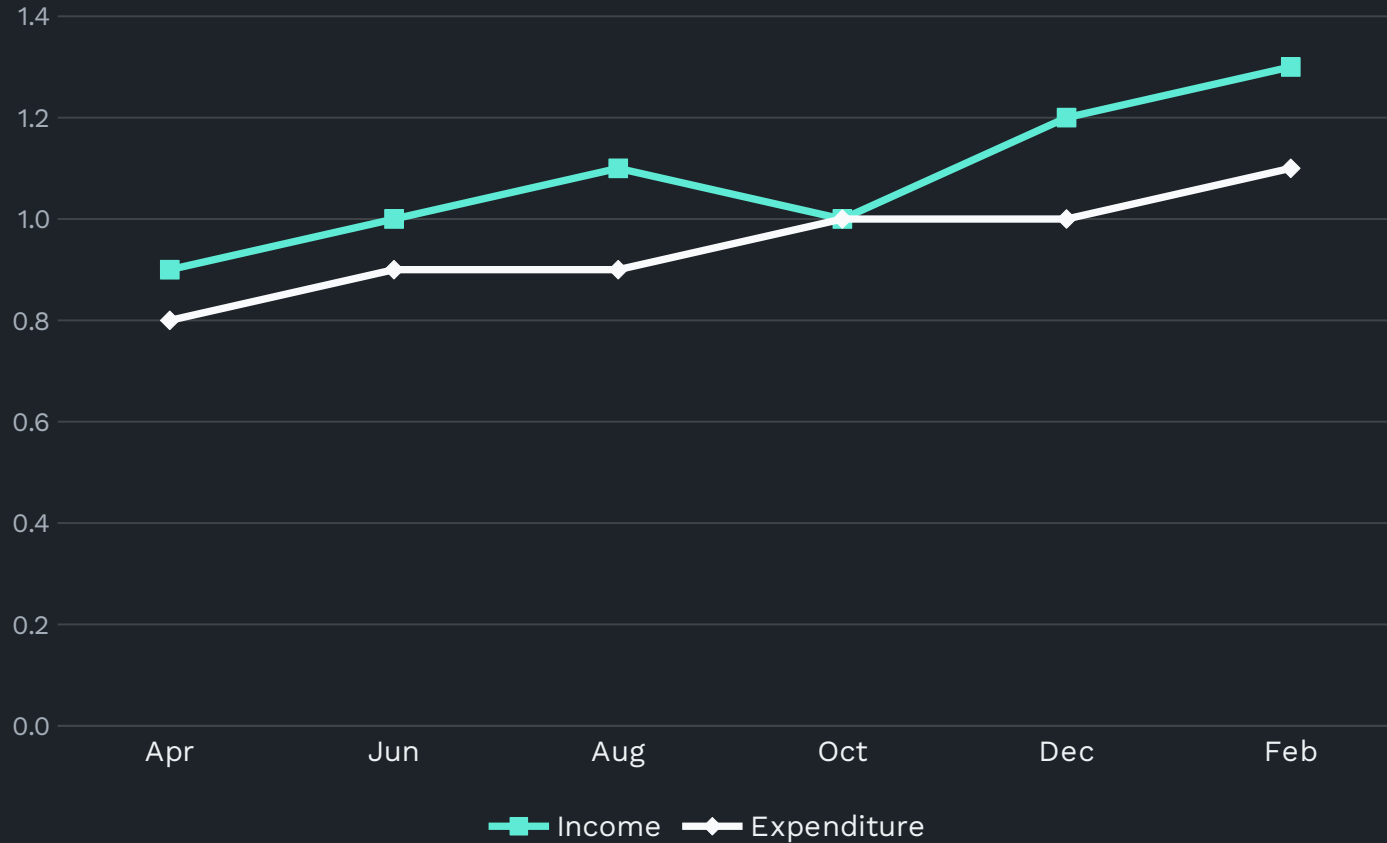
8%

cost reduction target

Sample figures for illustration.

TREND

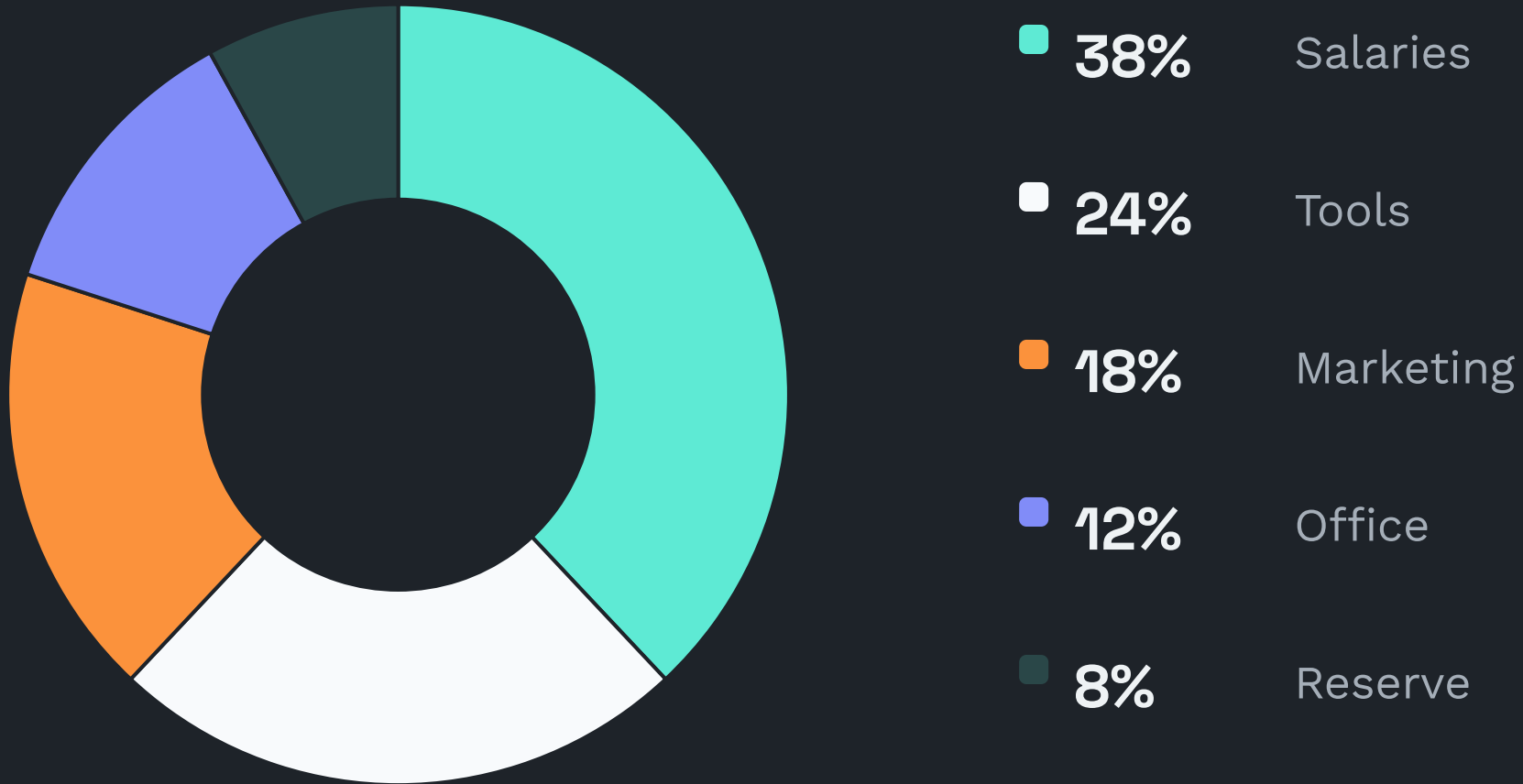
Income and expenditure



Income stayed ahead of spending in every period, with the gap widening in Q4.

Sample data for illustration — replace with your own figures.

Where the money goes



Sample data for illustration.

Budget by department

Department	Budget	Actual	Variance
Operations	₹4.2 Cr	₹4.0 Cr	+5%
Salaries	₹3.6 Cr	₹3.7 Cr	-3%
Marketing	₹1.4 Cr	₹1.2 Cr	+14%
Technology	₹1.1 Cr	₹1.1 Cr	0%
Admin	₹0.6 Cr	₹0.7 Cr	-17%

Sample data.

LIQUIDITY

Cash position

₹2.6 Cr

cash in hand

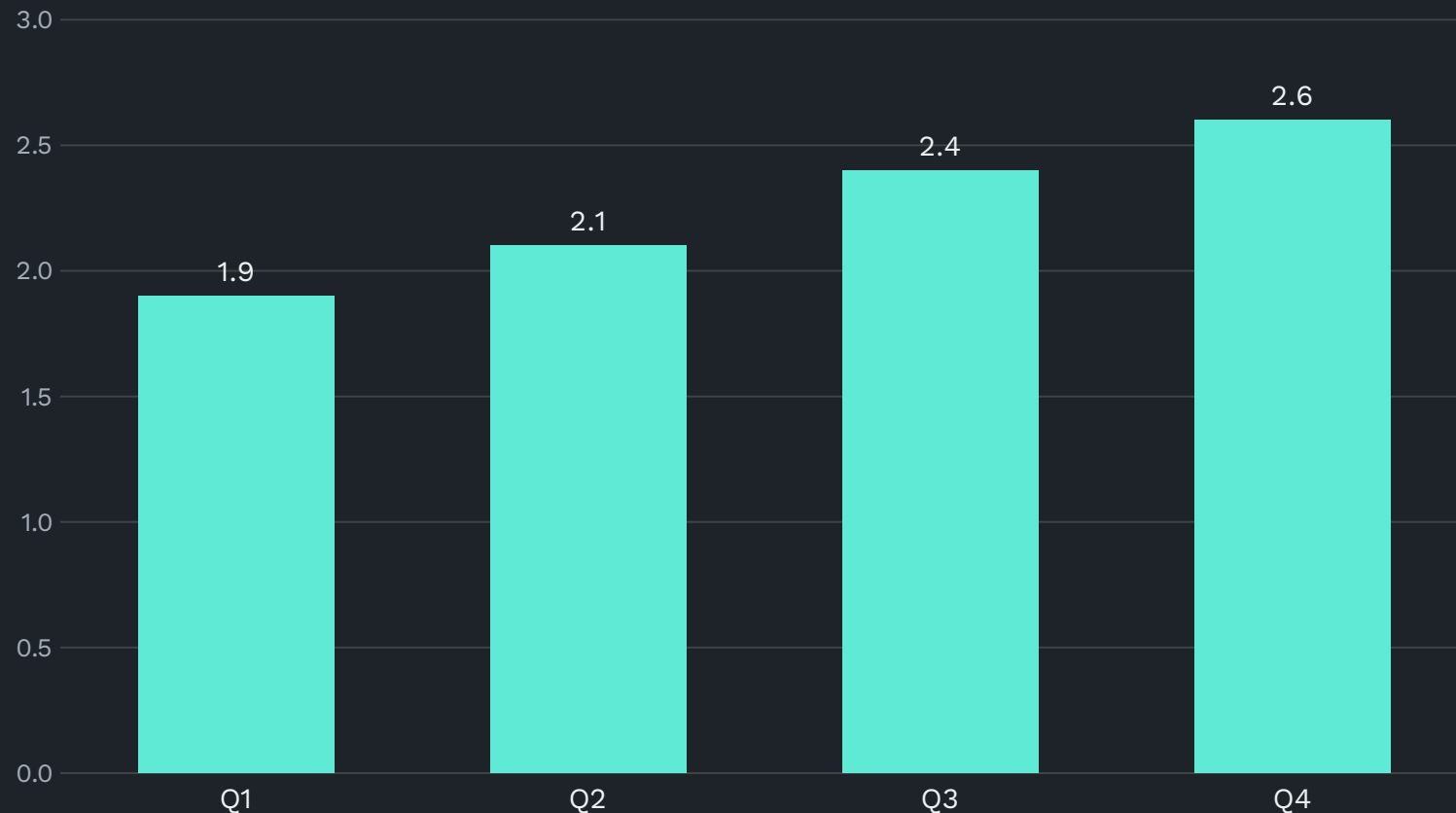
4.2 months

runway

38 days

receivable days

Sample data for illustration.



Recommendations

01

Control costs

Renegotiate the top five vendor contracts.

02

Grow income

Introduce an annual payment plan.

03

Build reserves

Hold three months of costs in reserve.

Approvals requested

- Approve the annual budget as presented
- Approve a 5% contingency reserve
- Authorise quarterly budget reviews
- Adopt the new expense policy

Questions?

Thank you.

Finance team