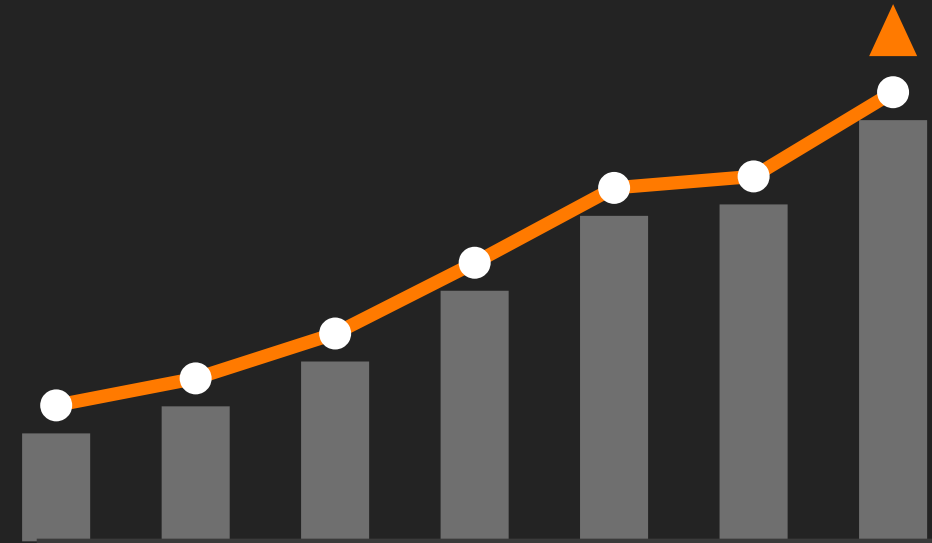


BUSINESS REVIEW

Half-Year Business Update



Crestline Foods · H1 2026

Strategy & Finance · H1 2026 · Leadership team

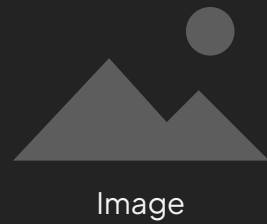
Agenda

01 Highlights

02 Performance

03 Operations

04 Outlook



Highlights of the period

₹48 Cr

revenue, up 18% year on
year

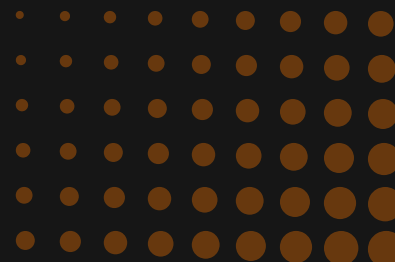
2,140

active business customers

94%

on-time delivery

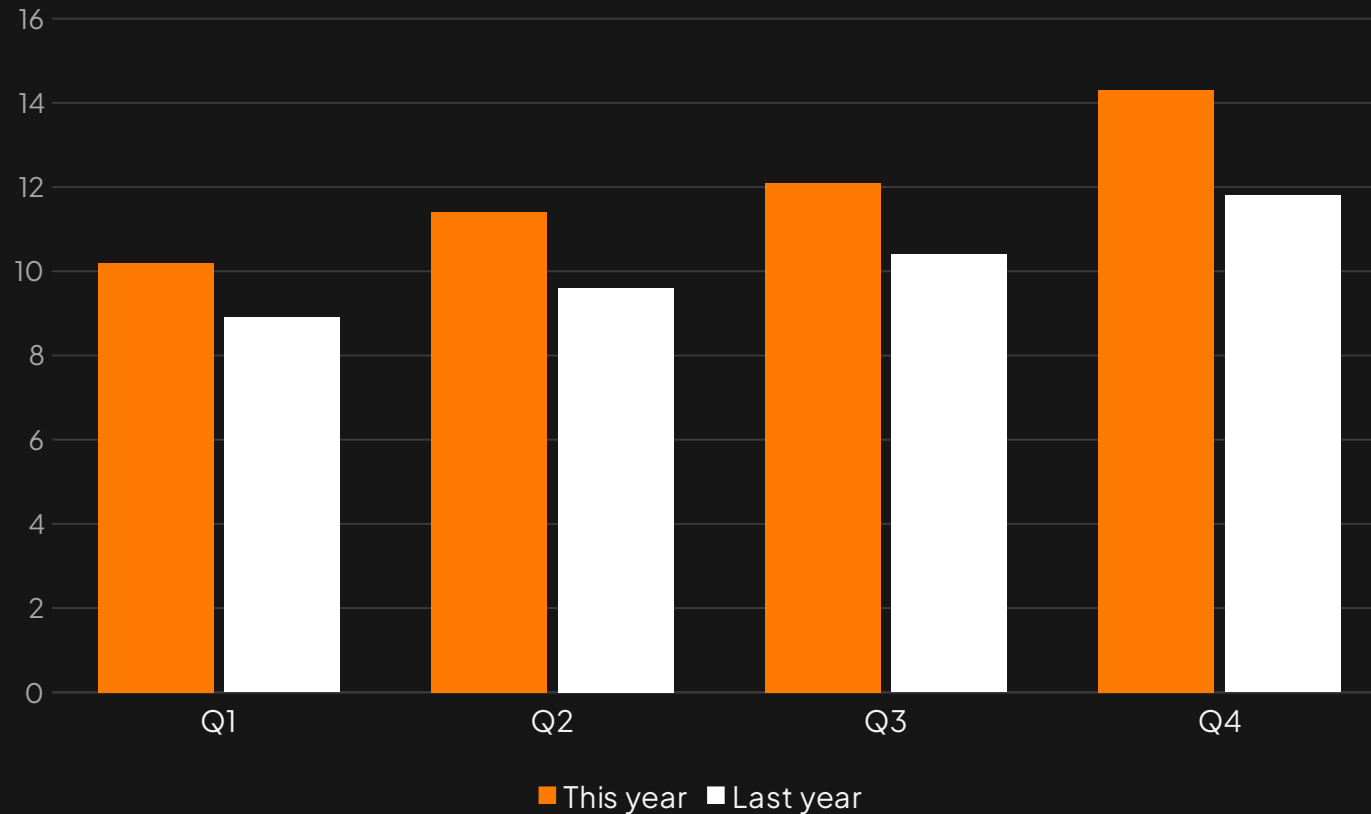
All figures are sample data.



KEY IDEA

**New product lines now
contribute a third of
revenue.**

Revenue by quarter

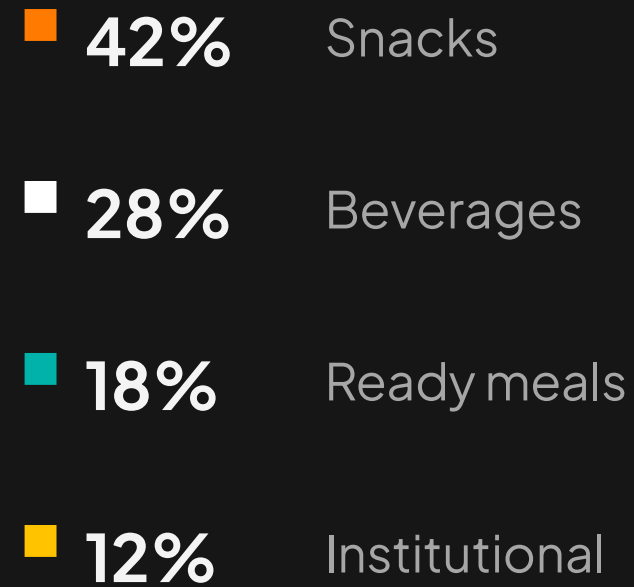
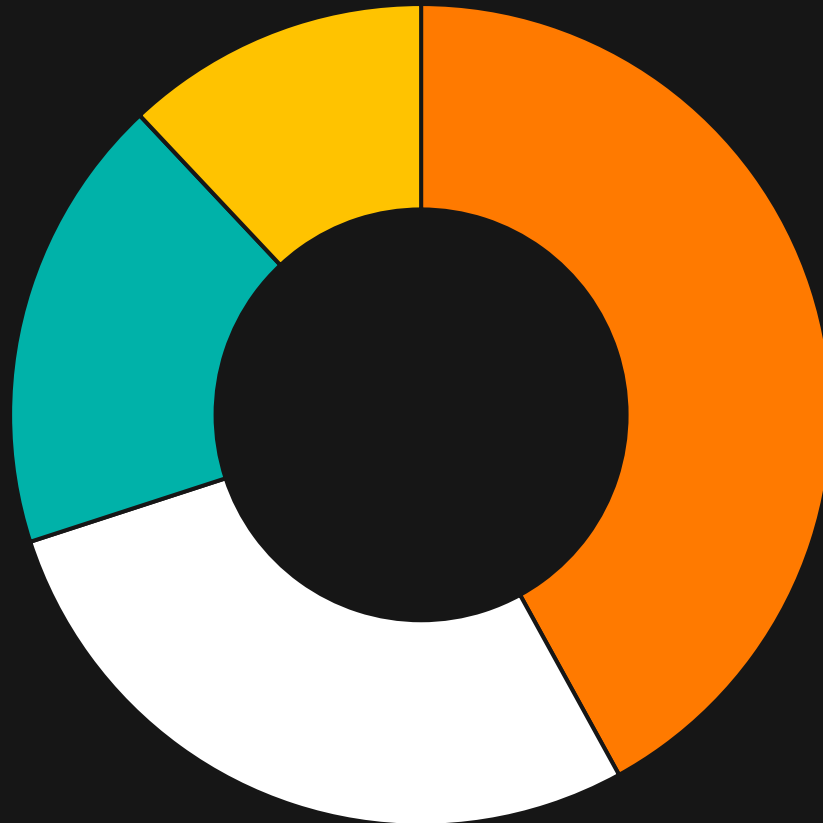


Sample data for illustration — replace with your own figures.

Growth was strongest in the second half as new contracts came online.



Revenue mix



Sample data for illustration.



Operational priorities



Efficiency

Automate reporting and cut month-end close to five days.



Quality

Bring complaint resolution under 48 hours.



People

Launch a manager development programme.



Customer satisfaction

4.6/5

average rating

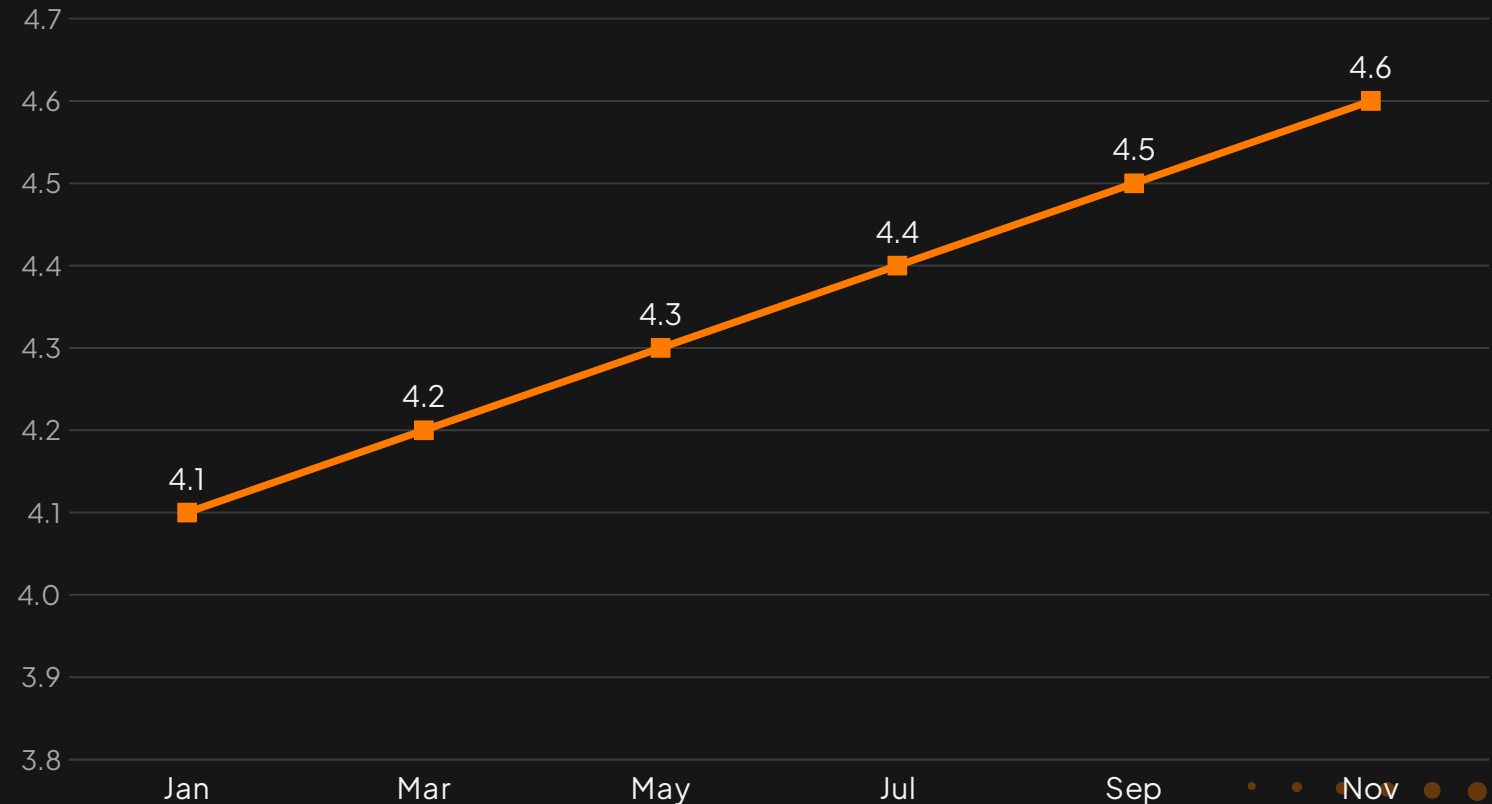
62

net promoter score

-18%

fewer complaints

Sample data for illustration.



Where we stand

S

Strengths

Loyal customer base
Strong delivery record

W

Weaknesses

Manual processes
Thin bench in sales

O

Opportunities

New regions
Digital self-service

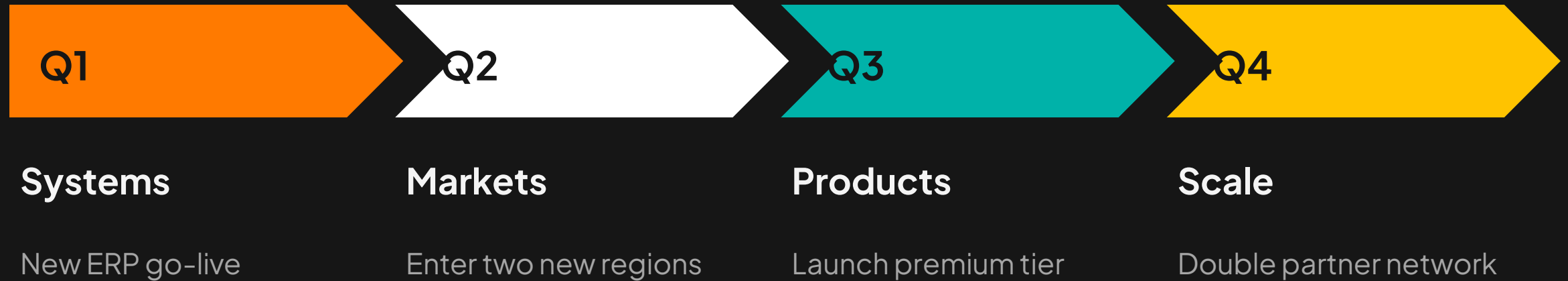
T

Threats

Price competition
Rising input costs



Plan for next year



Targets vs this year

This year

- ✓ Revenue ₹48 Cr
- ✓ 2,140 customers
- ✓ 94% on-time delivery

Next year target

- Revenue ₹58 Cr
- 2,700 customers
- 97% on-time delivery



Decisions needed

- ▶ Approve the regional expansion budget
- ▶ Confirm hiring plan for sales and support
- ▶ Agree on the new pricing structure
- ▶ Nominate owners for each priority



Discussion

Thank you — questions and decisions.

Strategy & Finance team

