

FINAL YEAR PROJECT • B.TECH INFORMATION TECHNOLOGY

Campus Placement Portal

One place for drives, applications and results

PRESENTED BY

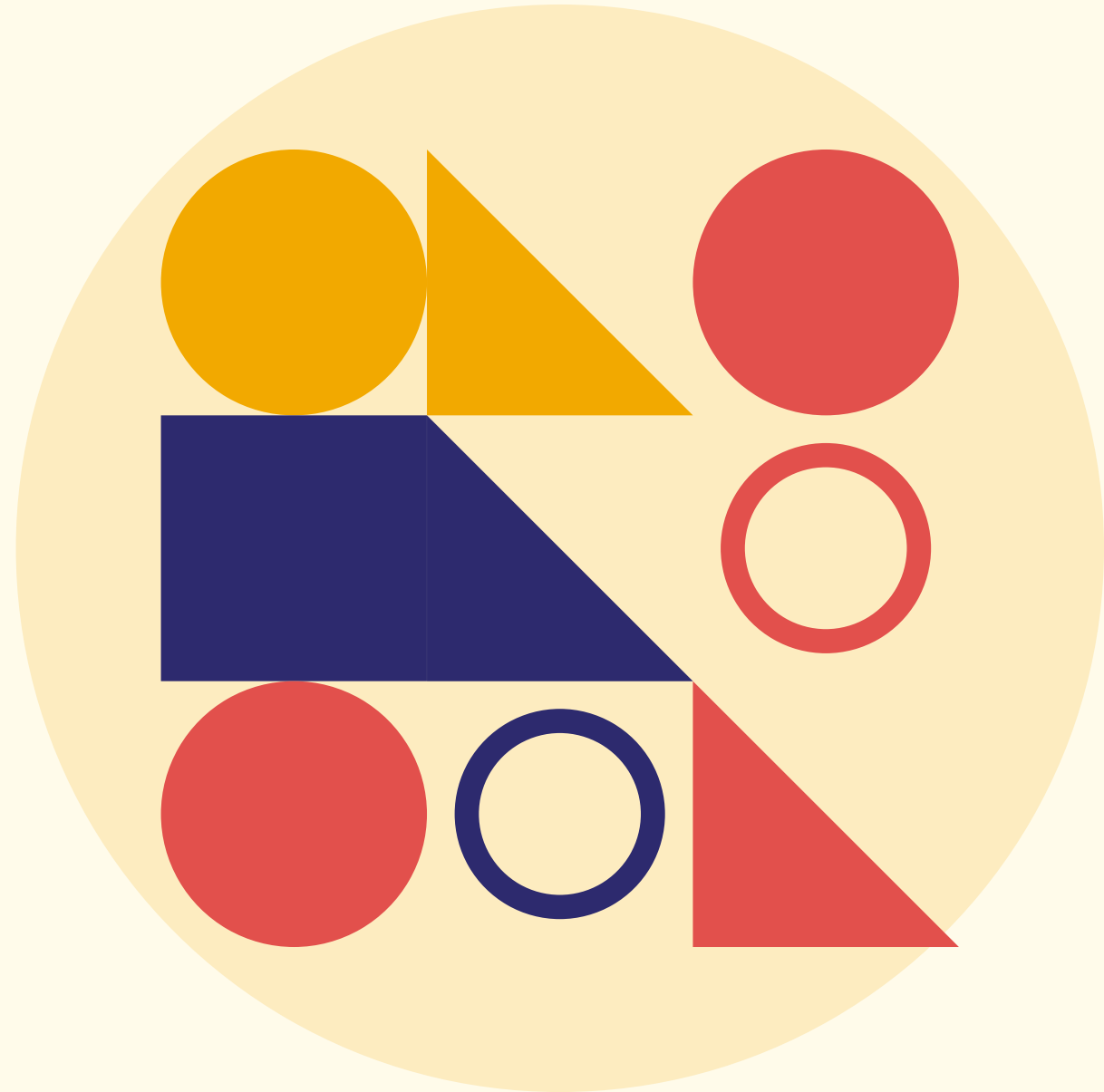
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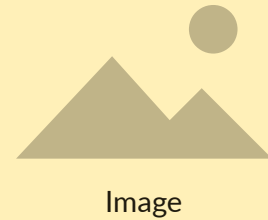
DEPARTMENT

Information Technology,
2025-26



Agenda

- 01** Introduction
- 02** Literature & Gap
- 03** Proposed System
- 04** Implementation
- 05** Results
- 06** Conclusion





Placement drive management
is still handled manually in
most places — slow, error-
prone and hard to track.

Why this project matters

Literature survey

Study	Approach	Limitation
Study A	Rule-based automation	Not adaptive
Study B	Mobile data collection	No analytics
Commercial tools	Full-featured suites	Costly and complex

Representative summaries — replace with your own citations.

System architecture



Input

Data captured from users
or sensors



Process

Core logic validates and
analyses



Store

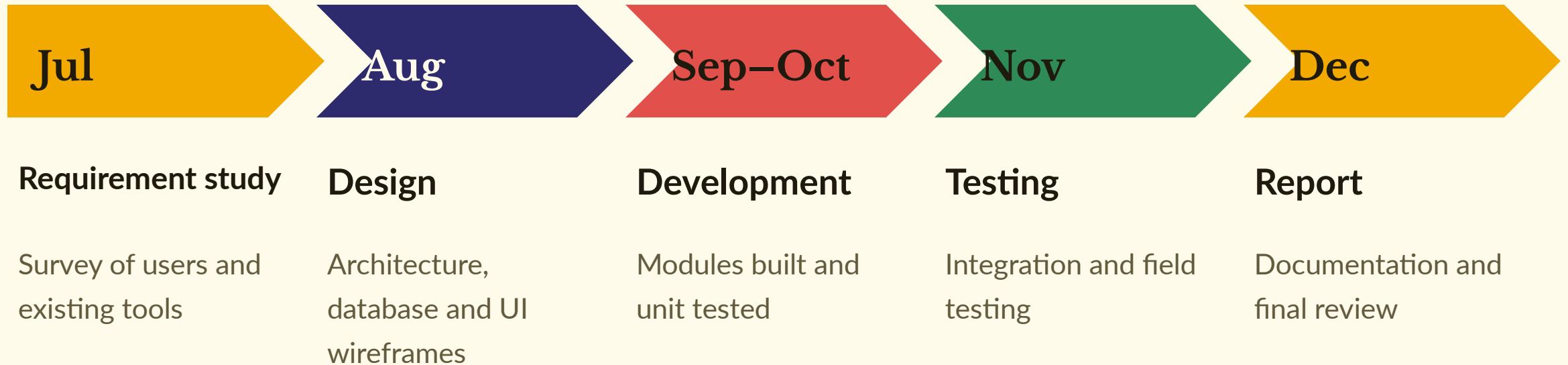
Secure database and
backups



Output

Dashboard, alerts and
reports

Project timeline



Implementation snapshots



Image 1

Main dashboard

Overview of live data



Image 2

Data entry

Simple forms with validation

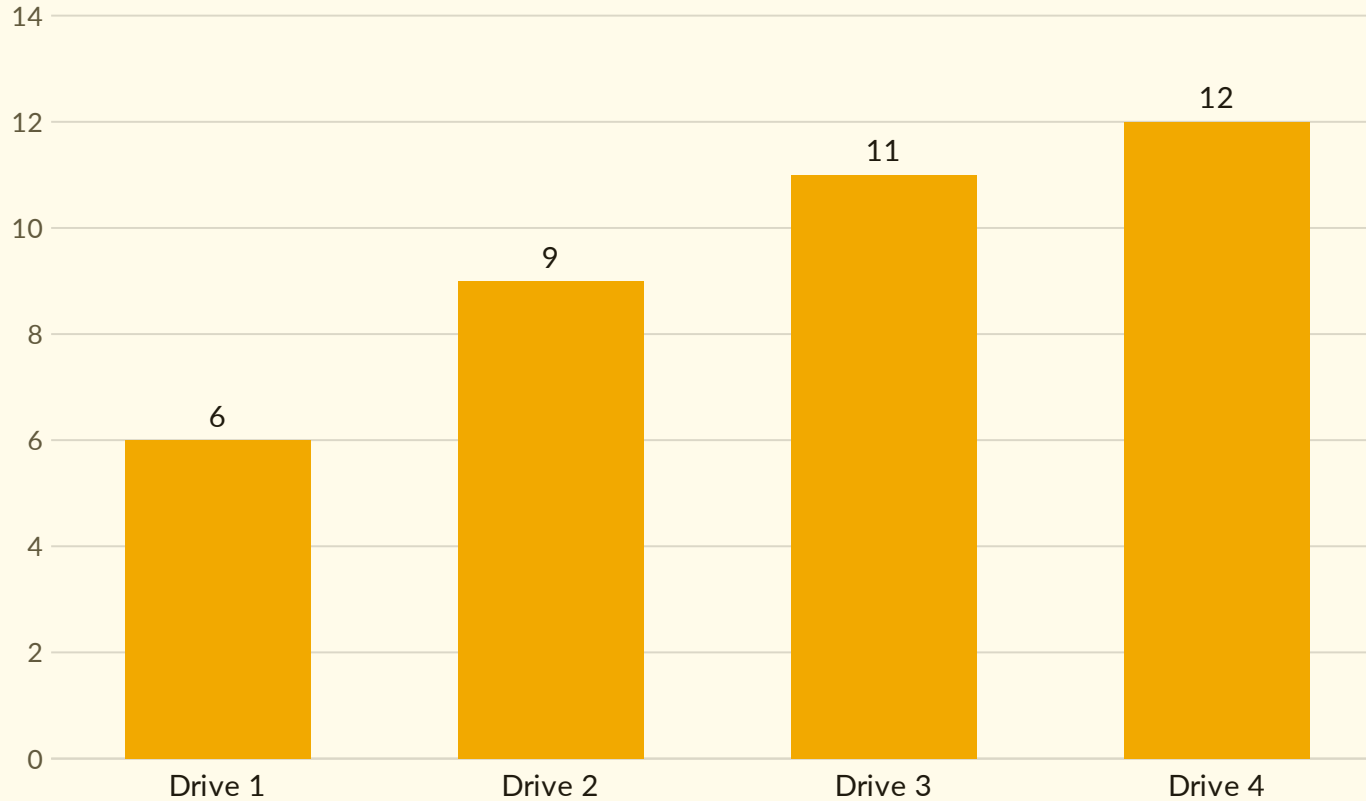


Image 3

Reports

Exportable summaries

Results



Sample data for illustration — replace with your own figures.

70%

less manual coordination

The prototype improved steadily over the evaluation period (sample data).

Conclusion

- Campus Placement Portal meets its main objectives
- Automation saves time and reduces errors for students and the placement cell
- The design is simple to extend and maintain

Thank you

Questions and suggestions are welcome.