



Green Earth Collective

Urban tree planting and lake restoration

Bengaluru · 2016 · Registered charitable trust

Agenda

01

The need

02

Our work

03

Impact

04

Get involved

THE NEED

01



**The city has lost much of
its tree cover and many
lakes are polluted.**

Why we exist

The challenge

The city has lost much of its tree cover and many lakes are polluted.

Families in the communities we serve face this every day. Our programmes work with local volunteers and partners to create lasting change.



Community photo

OUR WORK

02

Our programmes

01

Tree drives

Native saplings with care plans.

02

Lake clean-ups

Volunteer weekends.

03

School clubs

Eco-clubs in schools.

Our approach

1

Listen

Community meetings and surveys

2

Partner

Local volunteers and schools

3

Act

Programmes with clear goals

4

Measure

Track outcomes and report

IMPACT

03

IMPACT

Our impact so far

48,000

trees planted

9

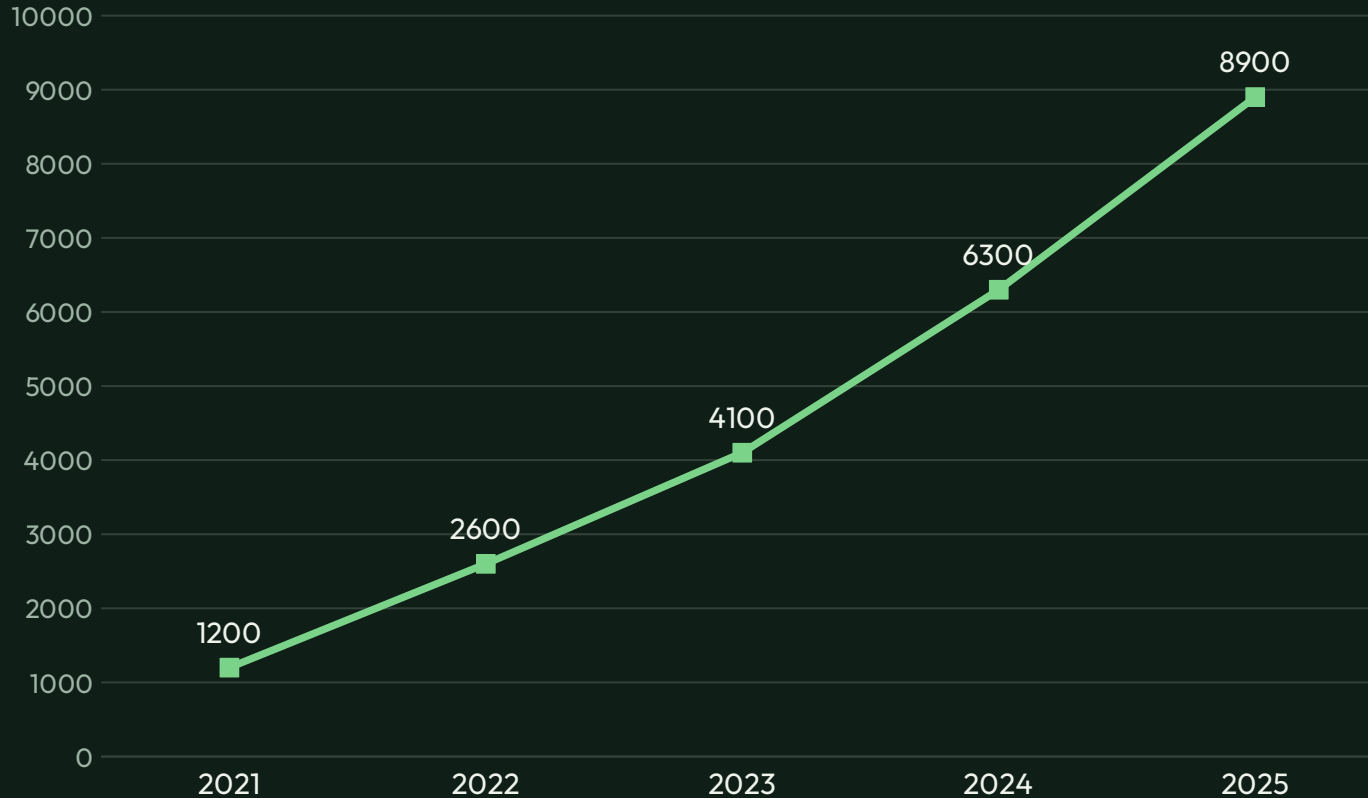
lakes restored

12,000

volunteers

Programme figures shown are sample data.

People reached each year



Sample data for illustration — replace with your own figures.

Reach has grown steadily as we added volunteers and partner schools.

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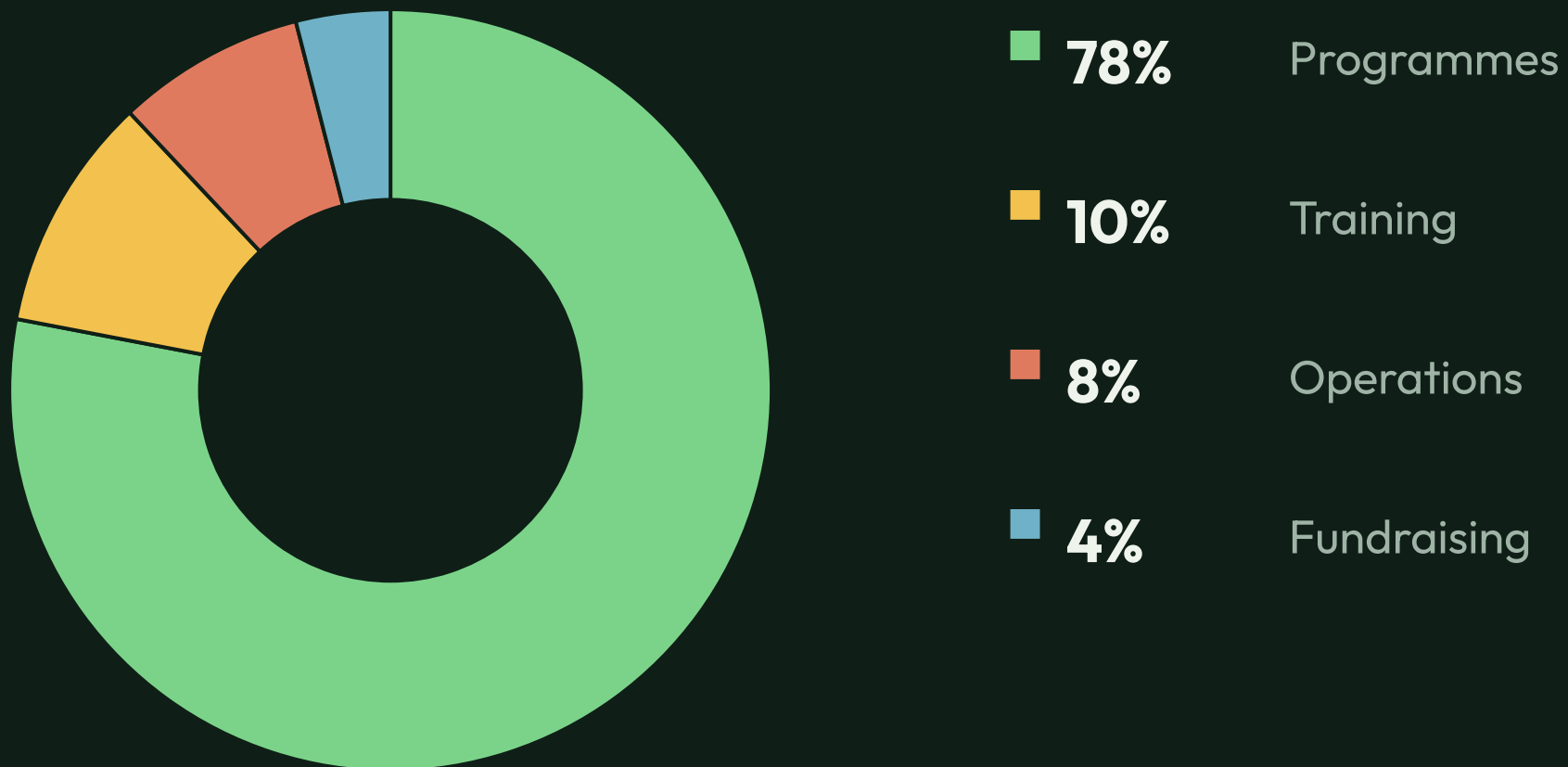
Our lake has birds again. My children
count them every Sunday.

PROGRAMME PARTICIPANT

GET INVOLVED

04

Where your money goes



Sample data for illustration.

How you can help

01

Donate

₹1,000 supports one child for a month.

02

Volunteer

Give a few hours every weekend.

03

Partner

Bring your company's CSR to the field.

Together, we can do more

Join us — every contribution counts.

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