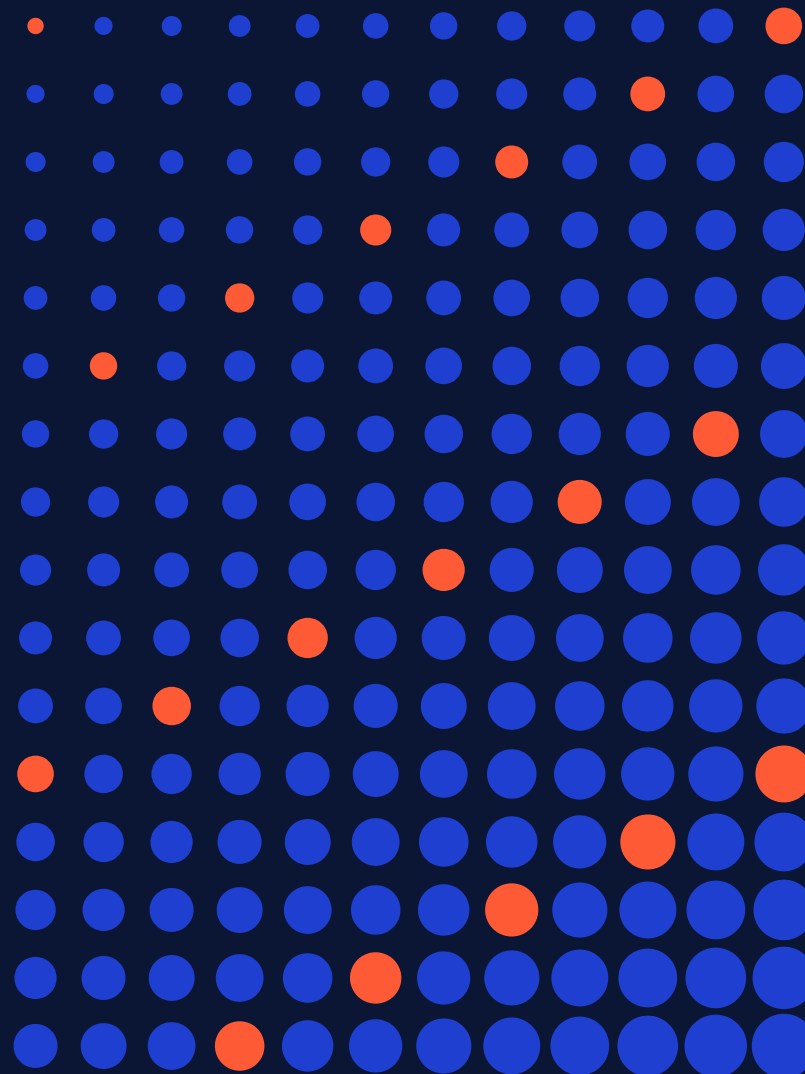


SEED ROUND · 2026

StudyNest

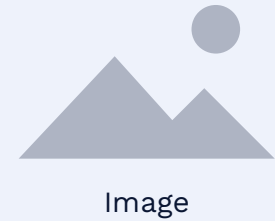
AI study planner for competitive exam aspirants

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Agenda

- 01 Problem
- 02 Solution
- 03 Market
- 04 Business
- 05 Traction
- 06 Ask



Image

**Most aspirants study hard,
but few study to a plan.**

The problem

Our solution



Product screenshot

A personal study planner that adapts every day to your progress, mock scores and exam date.

StudyNest turns the syllabus into daily goals, schedules revision with spaced repetition and flags weak topics from mock tests.

How it works



Assess

A 20-minute diagnostic
test



Plan

Day-by-day plan to the
exam date



Practise

Daily questions and
revision cards



Adapt

Plan updates after every
mock

Market opportunity

₹24,000 Cr

Total addressable market
(TAM)

₹6,500 Cr

Serviceable market (SAM)

₹420 Cr

Obtainable in 5 years
(SOM)

Illustrative market sizing — replace with your own research.

Business model

01

Freemium app

Free planner, paid mock series

02

Pro plan

₹299 a month for full features

03

Institutes

White-label plans for coaching centres

Traction

18,400

monthly active users

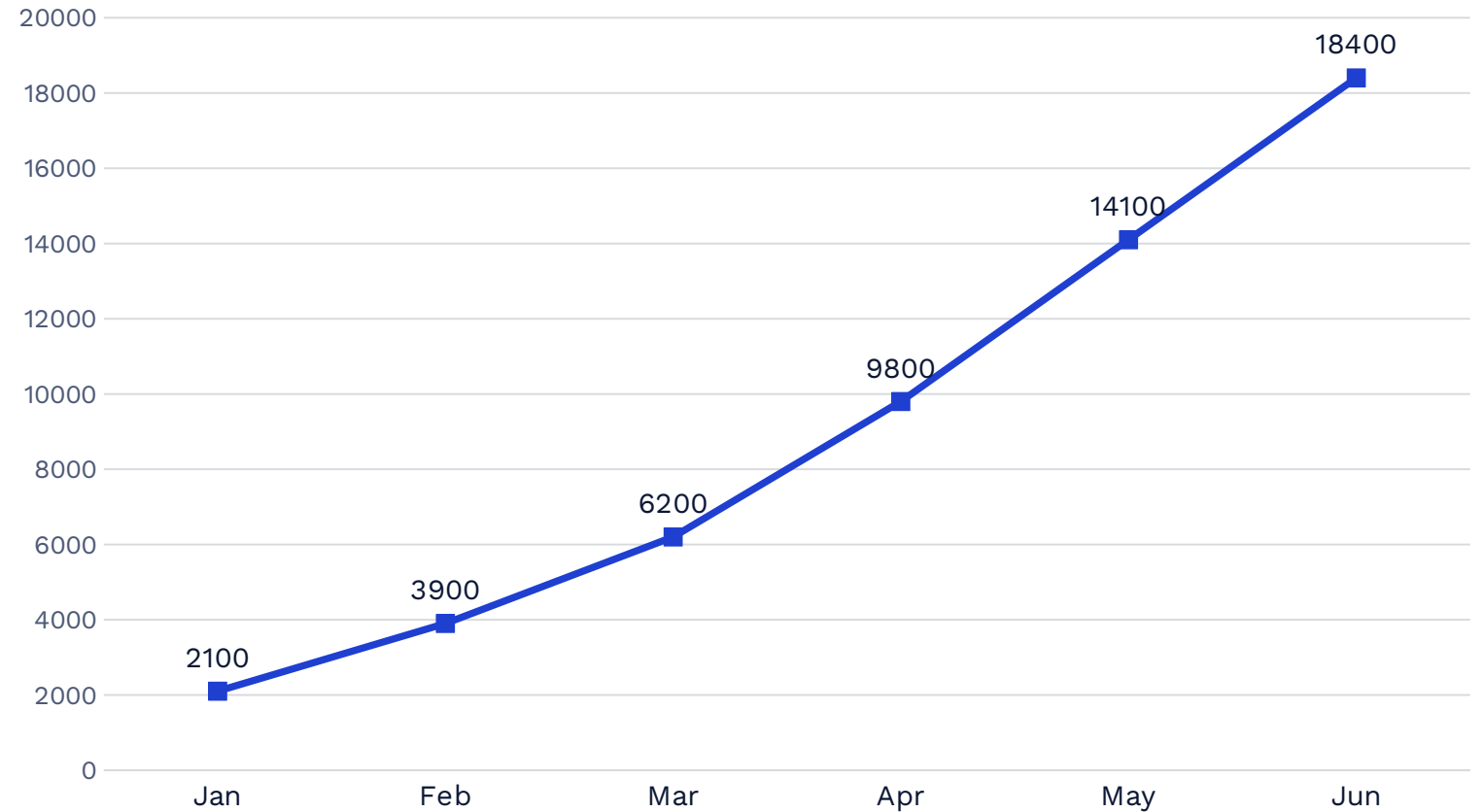
42%

month-3 retention

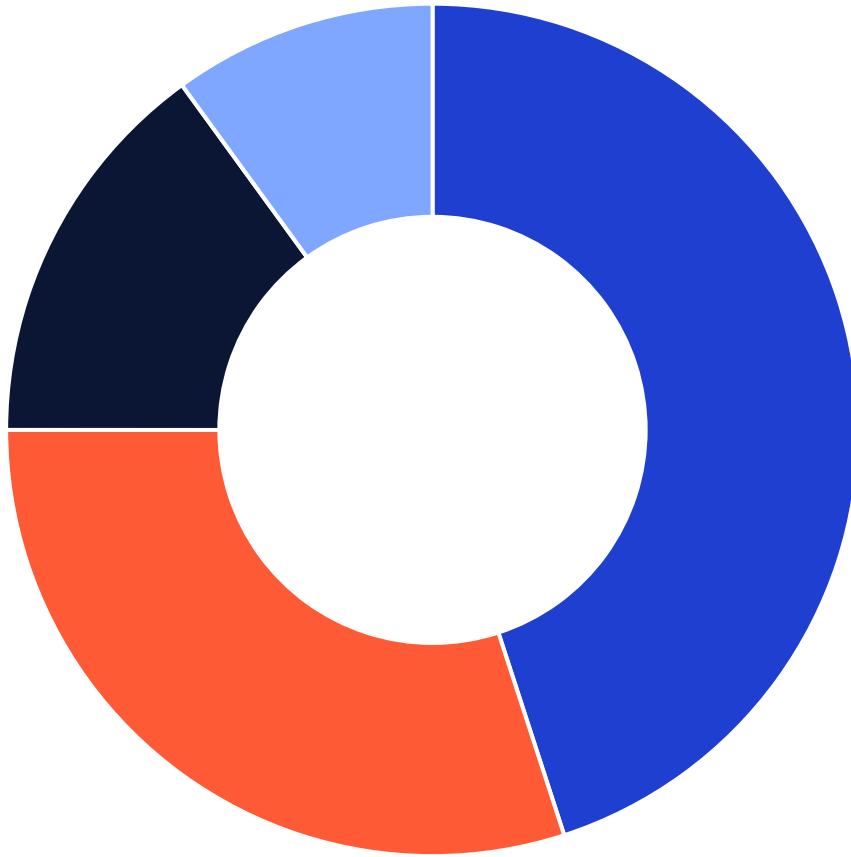
₹9.6 L

monthly recurring revenue

Sample data for illustration.



Use of funds



Sample data for illustration.



Portrait image

“

A good plan should not depend on which city you live in.

— Kabir Rao, Co-founder

Study smarter with us

Raising ₹4 Cr to reach 1 lakh users in 18 months.

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