



PORTFOLIO 2026

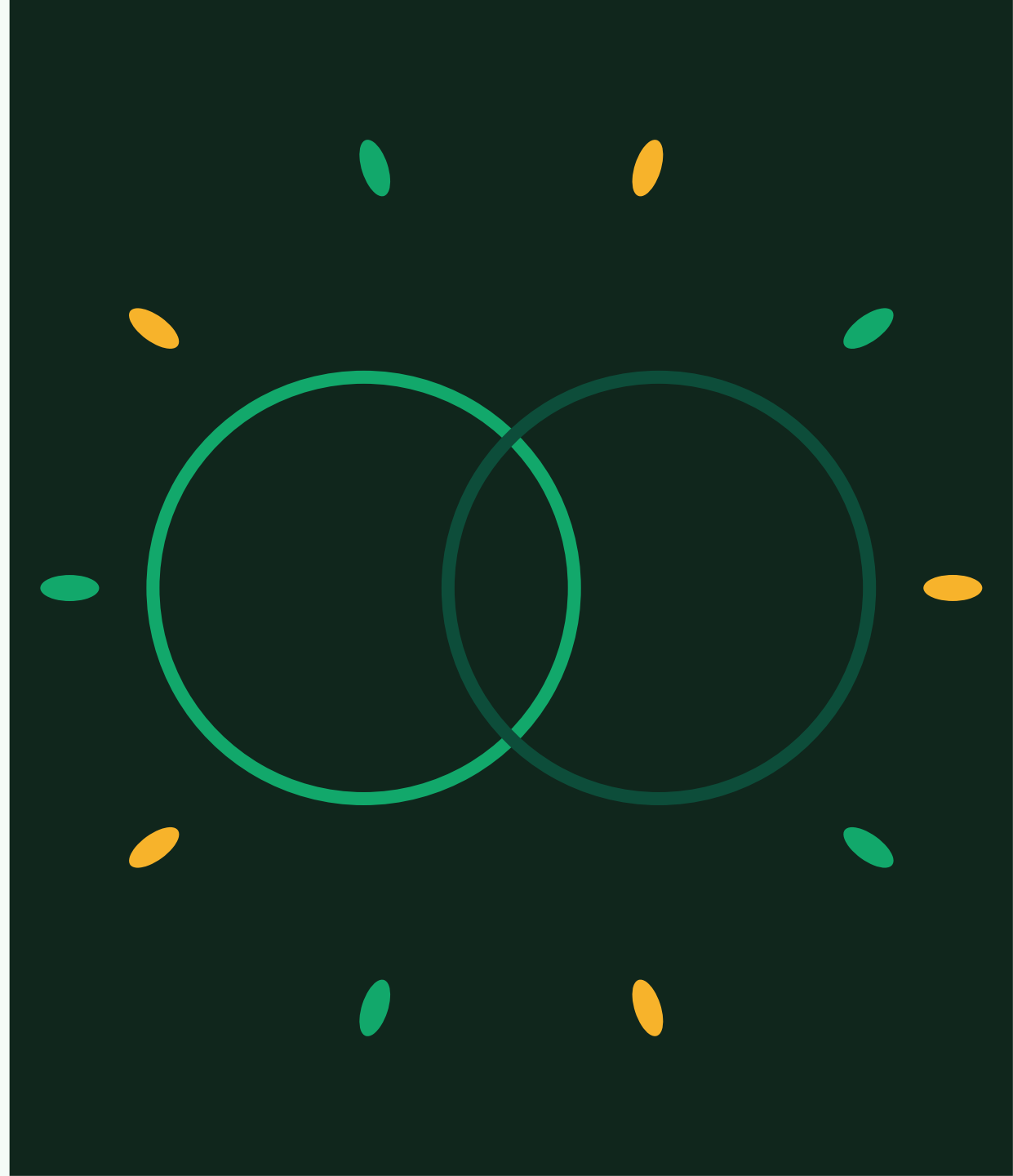
ADITI MENON

Brand & Visual Designer

BASED IN
Kochi

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yourname.in



AGENDA

O1 About

O2 Selected work

O3 Process

O4 Contact



Image

ABOUT

01

HELLO, I'M ADITI



Portrait photo

I design brands that feel warm, clear and unmistakably local.

I help small businesses and startups build identities, packaging and campaigns. My work blends Indian craft references with clean modern typography.

IN NUMBERS

6

years of experience

60+

projects delivered

25

happy clients

SELECTED WORK 02

SELECTED WORK



Image 1

Tea brand identity

Logo, packaging and shelf system



Image 2

Café rebrand

Menus, signage and social



Image 3

Festival campaign

Posters and digital kit

TEA BRAND IDENTITY



Project image

Logo, packaging and shelf system

Challenge, approach and outcome — summarise the brief, show the key decisions and end with the result. Replace the image with your strongest visual.

CAFÉ REBRAND

Menus, signage and social

Show the before and after, the constraints you worked within and what the client said about the result.



Project image

PROCESS

03

HOW I WORK

1	Discover	Brief, research and goals
2	Define	Direction and moodboards
3	Design	Concepts and refinement
4	Deliver	Final files and handover

SERVICES



Brand identity

Logos, colour, type and guidelines.



Packaging

From concept to print-ready files.



Campaigns

Posters, social and outdoor.



*Thoughtful, quick and a pleasure
to work with. The final result
exceeded our brief.*

— Client name, Company

CONTACT

O4

TOOLS AND SKILLS

- ▶ Illustrator, Photoshop, InDesign
- ▶ Figma for digital layouts
- ▶ Hand lettering and illustration
- ▶ Print production and colour management

LET'S WORK TOGETHER

Available for freelance projects from next month.

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