

PORTFOLIO 2026

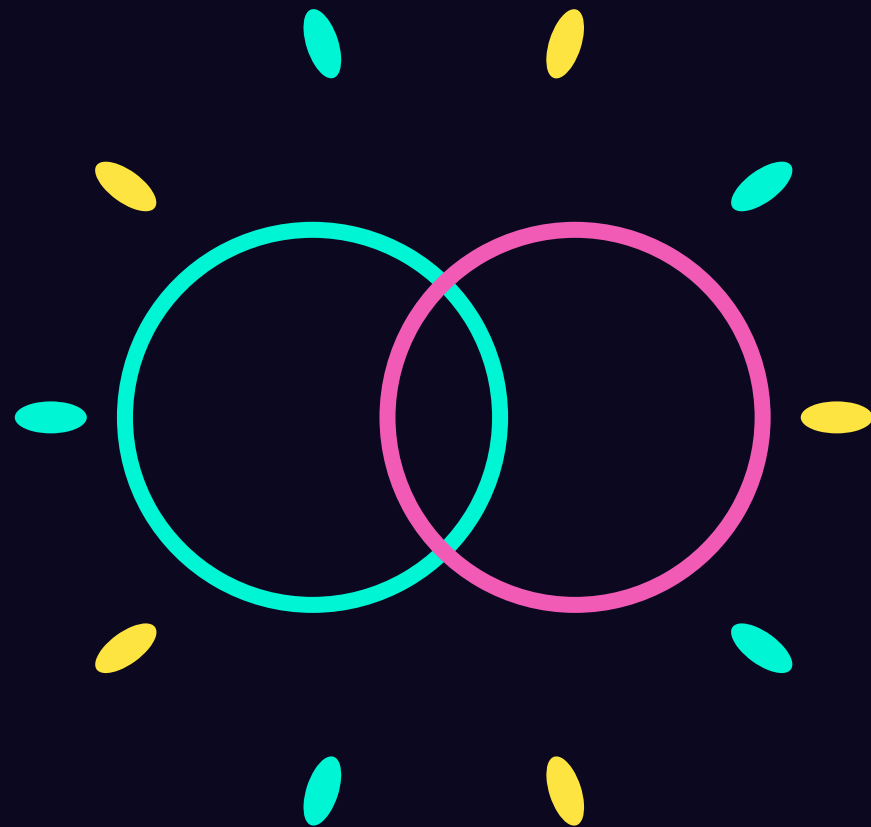
Aditi Menon

Brand & Visual Designer

BASED IN
Kochi

EMAIL
hello@yourname.in

WEB
yourname.in



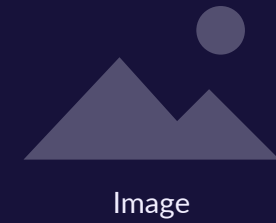
Agenda

01 About

02 Selected work

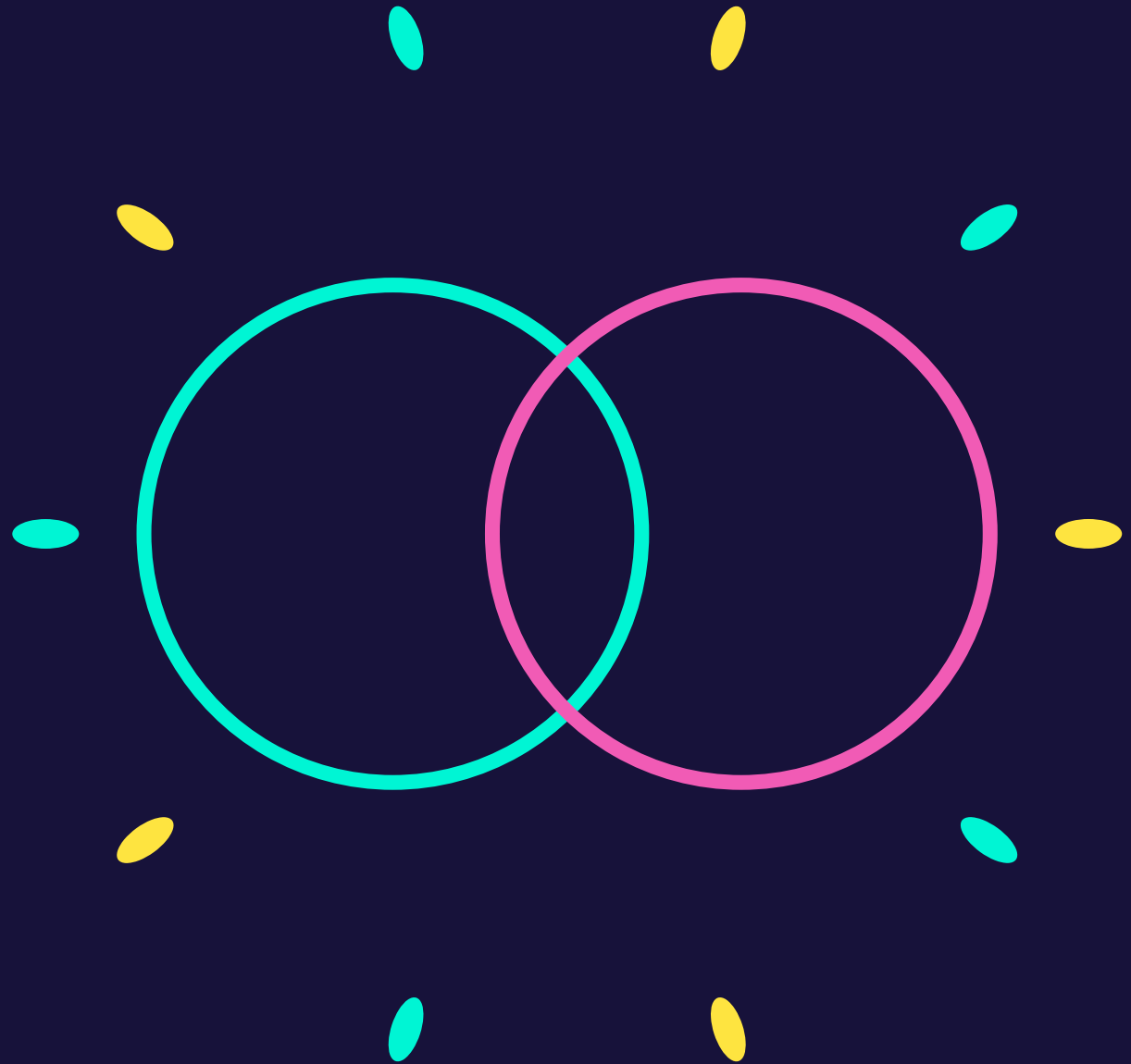
03 Process

04 Contact



01

ABOUT



ABOUT

Hello, I'm Aditi



Portrait photo

I design brands that feel warm, clear and unmistakably local.

I help small businesses and startups build identities, packaging and campaigns. My work blends Indian craft references with clean modern typography.

In numbers

6

years of experience

60+

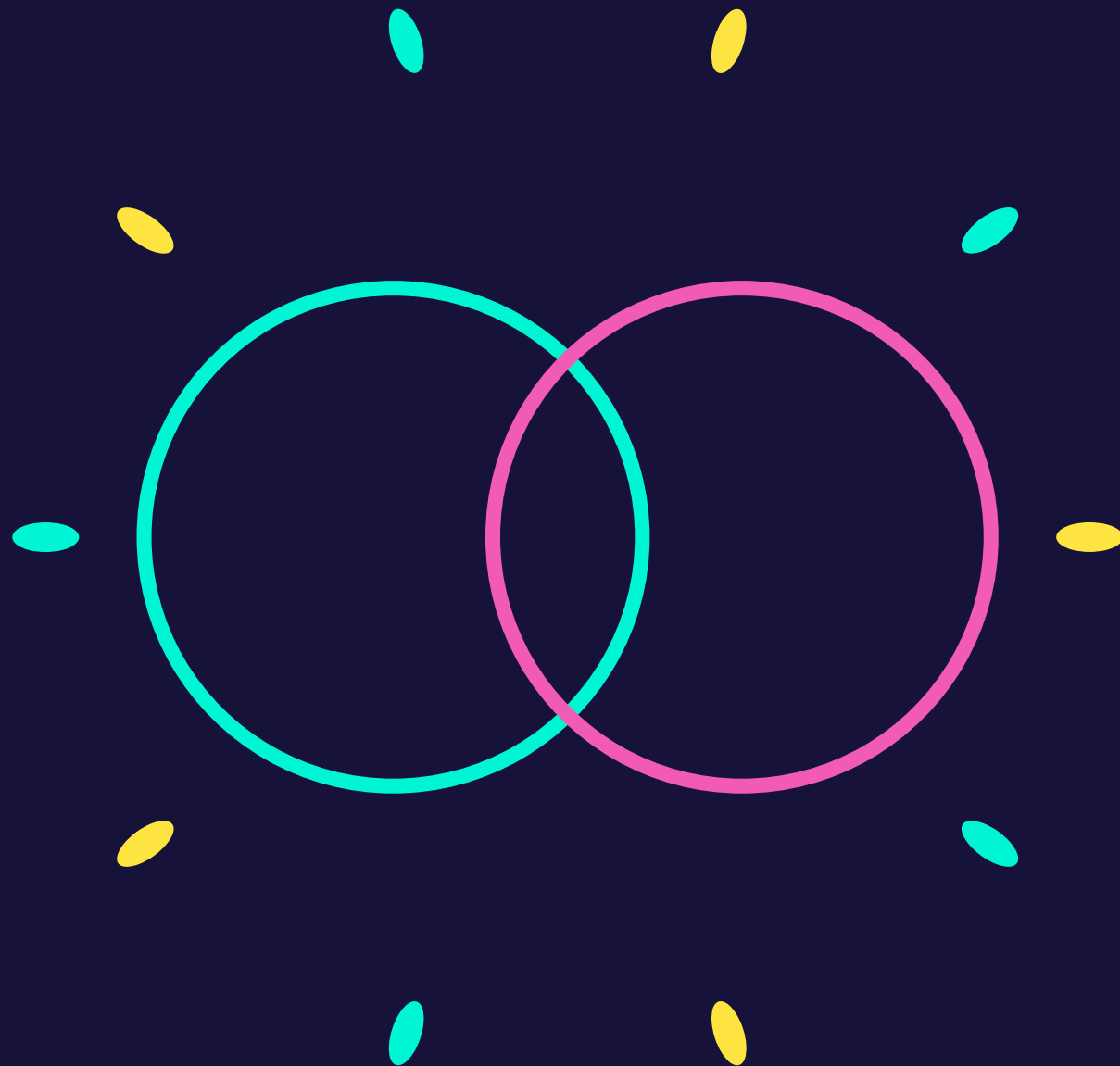
projects delivered

25

happy clients

02

SELECTED WORK



Selected work



Image 1

Tea brand identity

Logo, packaging and shelf system



Image 2

Café rebrand

Menus, signage and social



Image 3

Festival campaign

Posters and digital kit

Tea brand identity



Project image

Logo, packaging and shelf system

Challenge, approach and outcome — summarise the brief, show the key decisions and end with the result. Replace the image with your strongest visual.

CASE STUDY

Café rebrand

Menus, signage and social

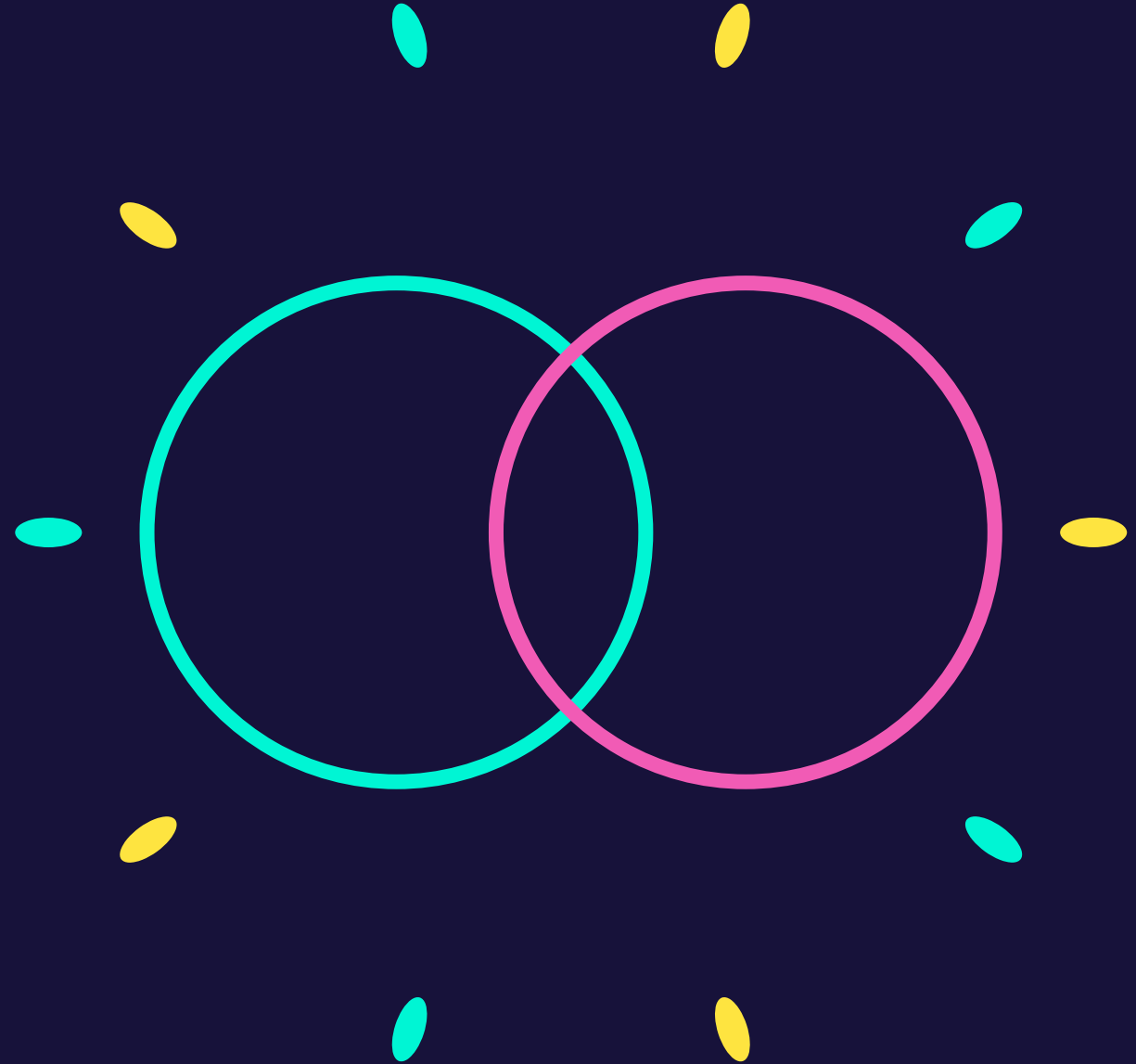
Show the before and after, the constraints you worked within and what the client said about the result.



Project image

03

PROCESS



PROCESS

How I work



Discover

Brief, research and goals



Define

Direction and moodboards



Design

Concepts and refinement



Deliver

Final files and handover

Services

01

Brand identity

Logos, colour, type and guidelines.

02

Packaging

From concept to print-ready files.

03

Campaigns

Posters, social and outdoor.

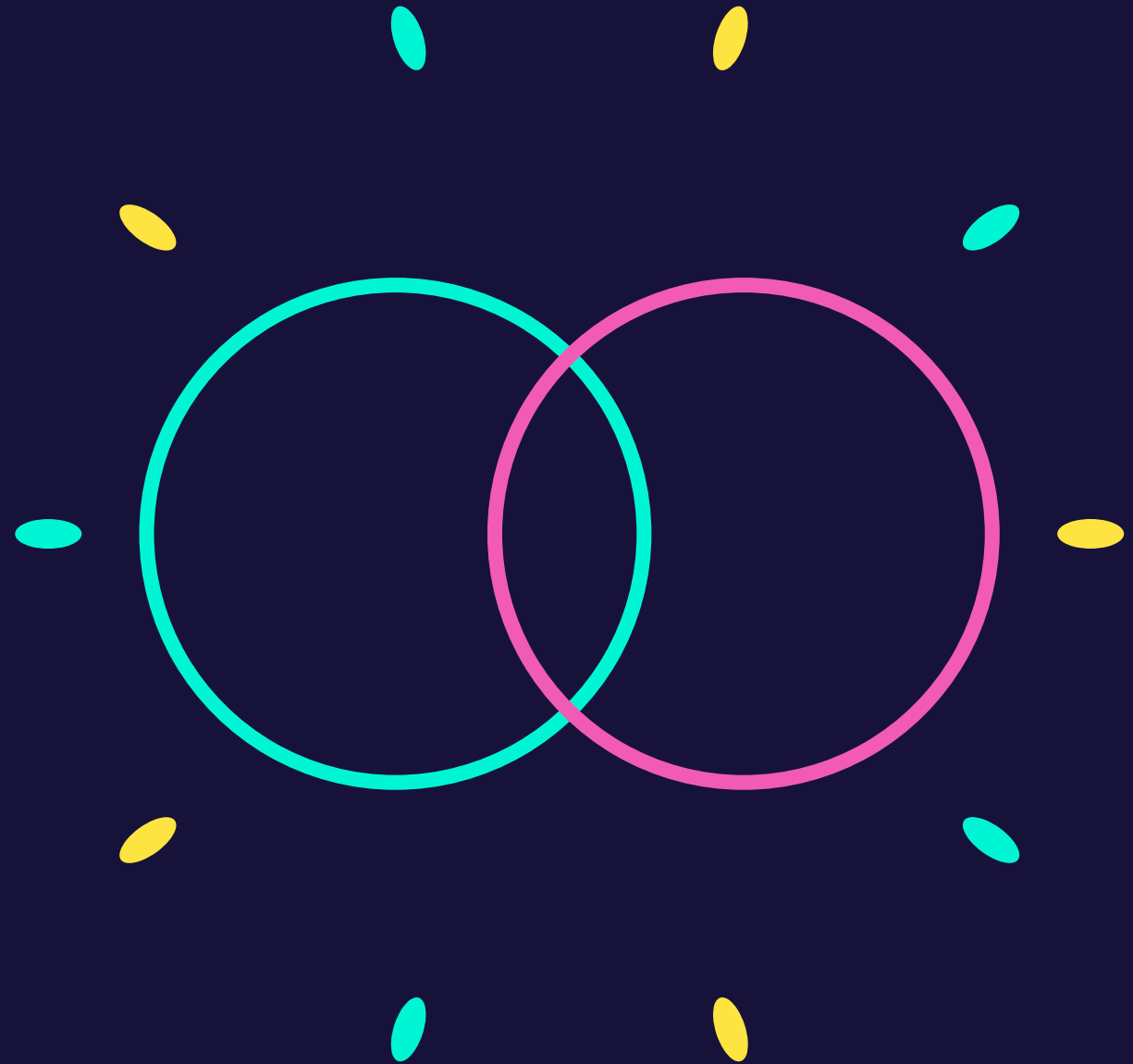
“

*Thoughtful, quick and a pleasure to
work with. The final result exceeded
our brief.*

CLIENT NAME, COMPANY

04

CONTACT



Tools and skills

- Illustrator, Photoshop, InDesign
- Figma for digital layouts
- Hand lettering and illustration
- Print production and colour management

Let's work together

Available for freelance projects from next month.

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