
PORTFOLIO 2026

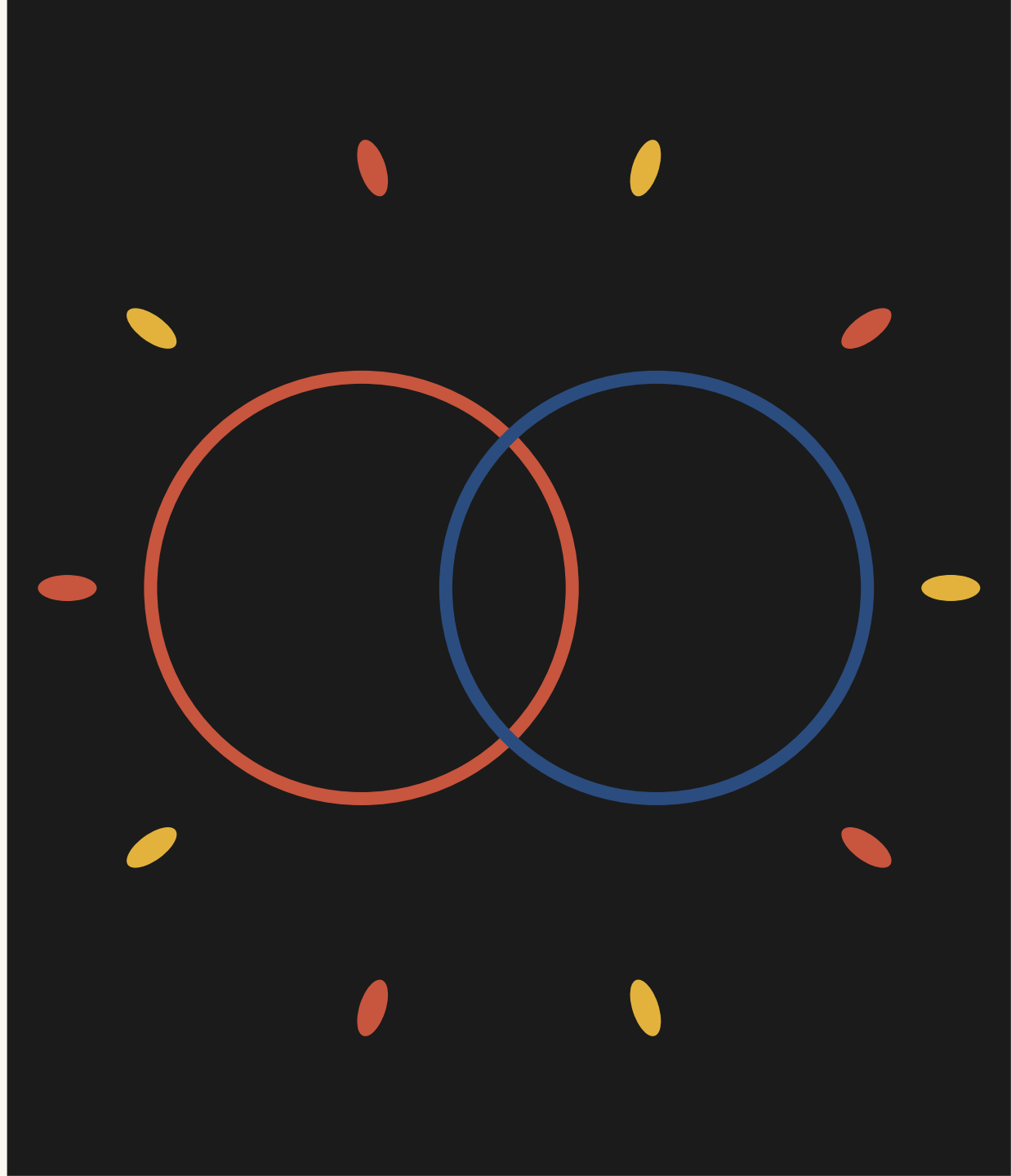
SANA QURESHI

UI/UX & Product Designer

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AGENDA

01 About

02 Selected work

03 Process

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Image

ABOUT

HELLO, I'M SANA

**I make complex
products feel simple.**

I design web and mobile products for fintech and education startups, from research and flows to polished interfaces and design systems.



Portrait photo

ABOUT

IN NUMBERS

5

years of experience

60+

projects delivered

25

happy clients

SELECTED WORK



Image 1

Savings app

Onboarding that doubled sign-ups



Image 2

Learning platform

Course player and progress



Image 3

Design system

Components for five products

SAVINGS APP



Project image

Onboarding that doubled sign-ups

Challenge, approach and outcome — summarise the brief, show the key decisions and end with the result. Replace the image with your strongest visual.

LEARNING PLATFORM

Course player and progress

Show the before and after, the constraints you worked within and what the client said about the result.



Project image

HOW I WORK



Discover

Brief, research and goals



Define

Direction and moodboards



Design

Concepts and refinement



Deliver

Final files and handover

SERVICES

1

Product design

Flows, wireframes and UI.

2

UX research

Interviews and usability tests.

3

Design systems

Scalable, documented components.



Portrait image

“

***Thoughtful, quick and a
pleasure to work with.
The final result exceeded
our brief.***

— Client name, Company

TOOLS AND SKILLS

- Figma and prototyping
- User research and testing
- Accessibility (WCAG)
- HTML/CSS basics for handoff



LET'S WORK TOGETHER

Available for freelance projects from next month.

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