

FOOD BUSINESS PLAN

Restaurant Business Plan

A quick-service momo and noodle chain

LOCATION

Delhi NCR

OPEN

Daily, 12 – 11 pm

RESERVATIONS

+91 90000 00000

Agenda

01 Our story

02 Menu

03 Kitchen

04 Visit



Image

KEY IDEA

**Fast, fresh and affordable
— Himalayan street food
done right.**

Our philosophy

Signature dishes



Steamed momos

Veg, paneer and chicken.



Thukpa

Hearty noodle soup.



Chilli potato

The bestselling side.

Menu highlights

Dish	Description	Price
Momos (8 pcs)	Steamed or fried	₹ 140
Thukpa bowl	Veg or chicken	₹ 180
Combo meal	Momos, side, drink	₹ 249

Prices are indicative and exclusive of taxes.

Farm to table

1 **Prep**

Central kitchen

2 **Deliver**

Twice daily to outlets

3 **Steam**

Fresh to order

4 **Serve**

In 5 minutes

By the numbers

₹ 18 L

per outlet set-up (sample)

14 mo

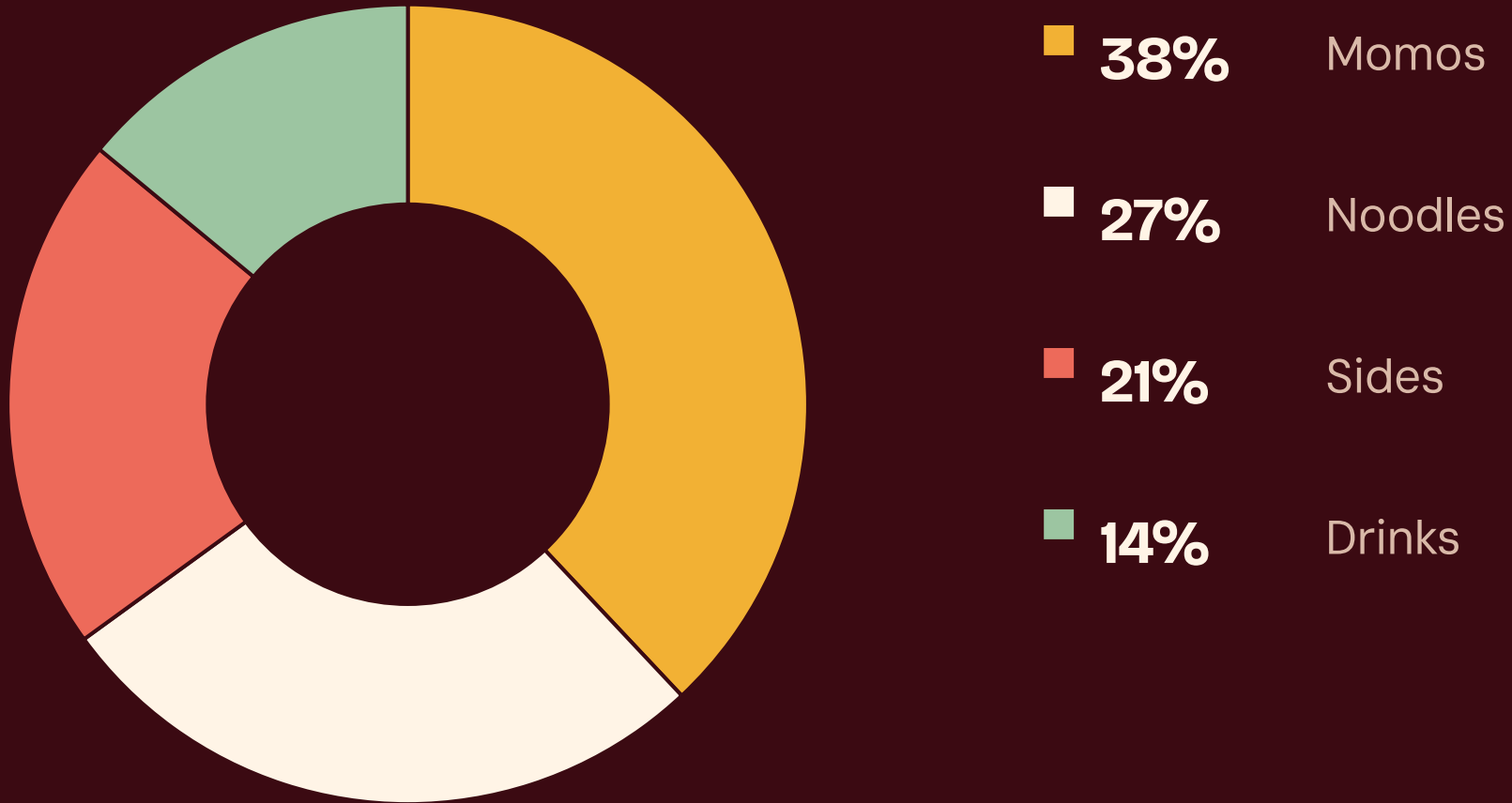
payback (sample)

10

outlets in year 2 (plan)

Sample figures.

What our guests order



Sample data for illustration.

Services



Dine-in kiosks

Malls and metro stations.



Delivery

Through apps.



Franchise

From year 3.

“

*Our goal: the most trusted momo brand
in the city.*

A REGULAR GUEST (PLACEHOLDER REVIEW)



Let's build it together

We save the best table for you.

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