

FOOD BUSINESS PLAN

Restaurant Business Plan

A quick-service momo and noodle chain

LOCATION

Delhi NCR

OPEN

Daily, 12 – 11 pm

RESERVATIONS

+91 90000 00000



Agenda

01

Our story

03

Kitchen

02

Menu

04

Visit

SECTION 01

OUR STORY

A thick red vertical bar is positioned on the left side of the slide, extending from the top to the bottom.

**Fast, fresh and
affordable —
Himalayan street food
done right.**

Our philosophy

Our story

The opportunity

Young city customers want quick, filling meals under ₹ 250. Momos are loved, but quality is uneven. We will build a trusted brand with central kitchens.



Restaurant / dish photo

SECTION 02

MENU

Signature dishes

01

Steamed momos

Veg, paneer and chicken.

02

Thukpa

Hearty noodle soup.

03

Chilli potato

The bestselling side.

Menu highlights

Dish	Description	Price
Momos (8 pcs)	Steamed or fried	₹ 140
Thukpa bowl	Veg or chicken	₹ 180
Combo meal	Momos, side, drink	₹ 249

Prices are indicative and exclusive of taxes.

From our kitchen



Image 1

Outlet design

Compact kiosk



Image 2

Central kitchen

Hygienic prep



Image 3

Packaging

Branded boxes

SECTION 03

KITCHEN

Farm to table



By the numbers

₹ 18 L

per outlet set-up
(sample)

14 mo

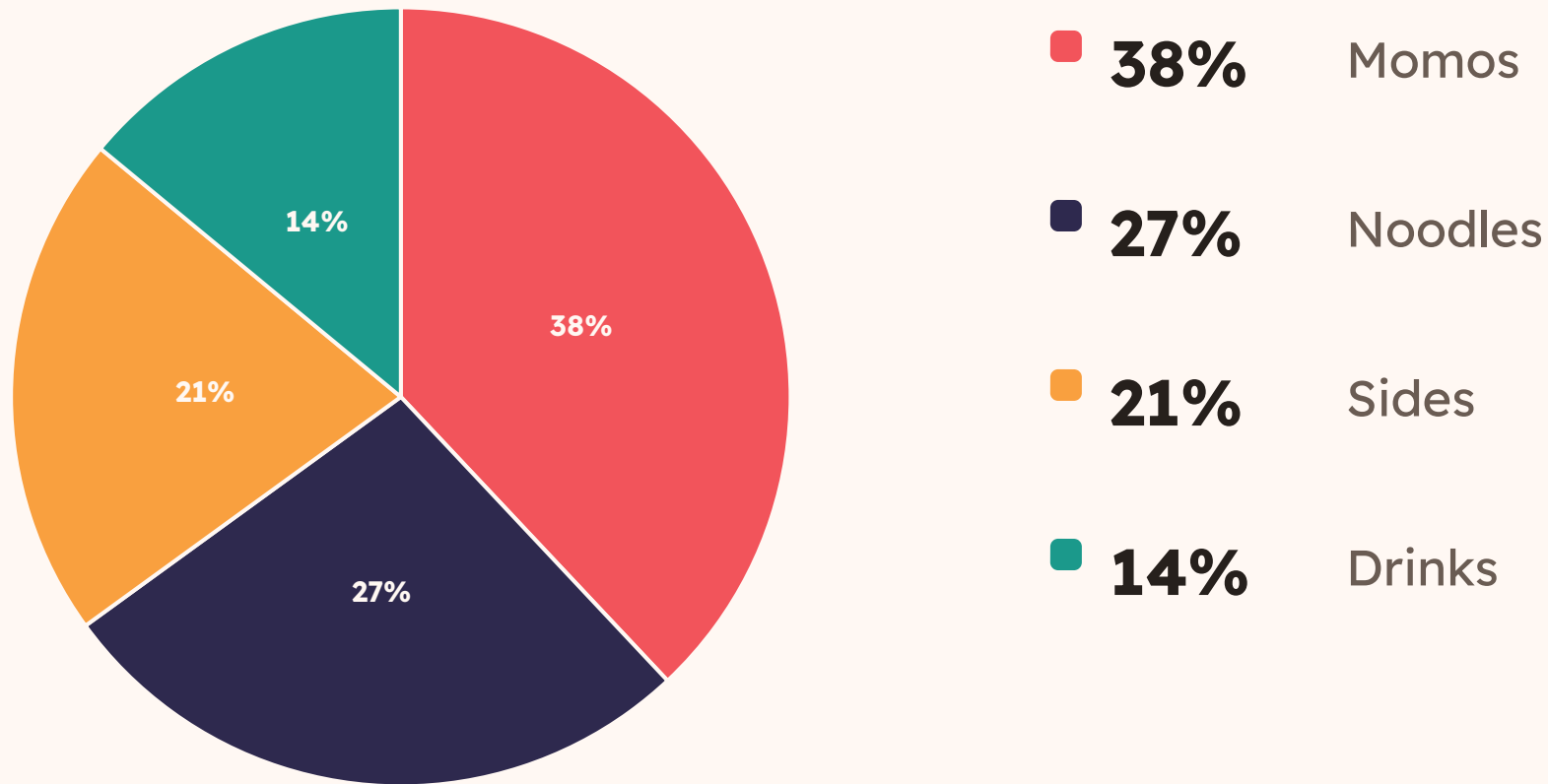
payback (sample)

10

outlets in year 2 (plan)

Sample figures.

What our guests order



Sample data for illustration.

SECTION 04

VISIT

Services

01

Dine-in kiosks

Malls and metro stations.

02

Delivery

Through apps.

03

Franchise

From year 3.

“

Our goal: the most trusted momo
brand in the city.

A REGULAR GUEST (PLACEHOLDER REVIEW)

Visit us

- Year 1: 3 outlets
- Year 2: 10 outlets
- Year 3: franchise model
- Seeking ₹ 1.2 Cr seed funding

Let's build it together

We save the best table for you.

+91 90000 00000

hello@yourdomain.in

