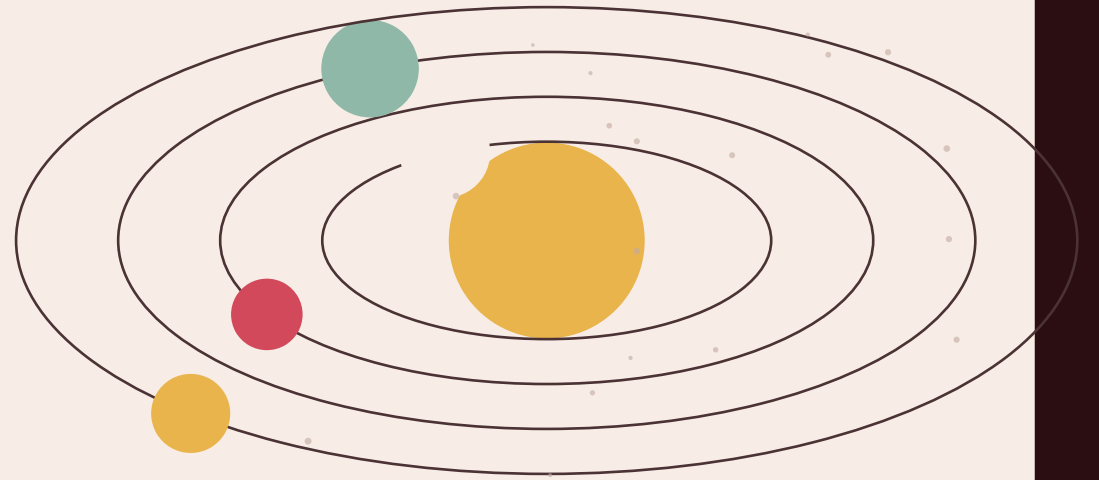


TECH SEMINAR

# Cloud Computing 101

From servers in a room to services on demand

Presenter Name · 2026 · [hello@yourdomain.in](mailto:hello@yourdomain.in)



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# Agenda

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**Introduction**

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## KEY IDEA

**Pay for what you  
use, scale when you  
need to.**

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Why it matters

# Overview

- Cloud computing delivers servers, storage and software over the internet
- Organisations rent capacity instead of buying hardware
- Services scale up and down with demand
- It enables faster launches and global reach

## KEY IDEA

**Most savings come from switching off what you are not using.**

# How it works



## Choose

IaaS, PaaS or SaaS



## Deploy

Apps and data to the cloud



## Scale

Auto-scale with demand



## Optimise

Monitor cost and performance

# Core components



## Compute

Virtual machines and containers.



## Storage

Object, block and file storage.



## Networking

Load balancers, CDNs, VPNs.

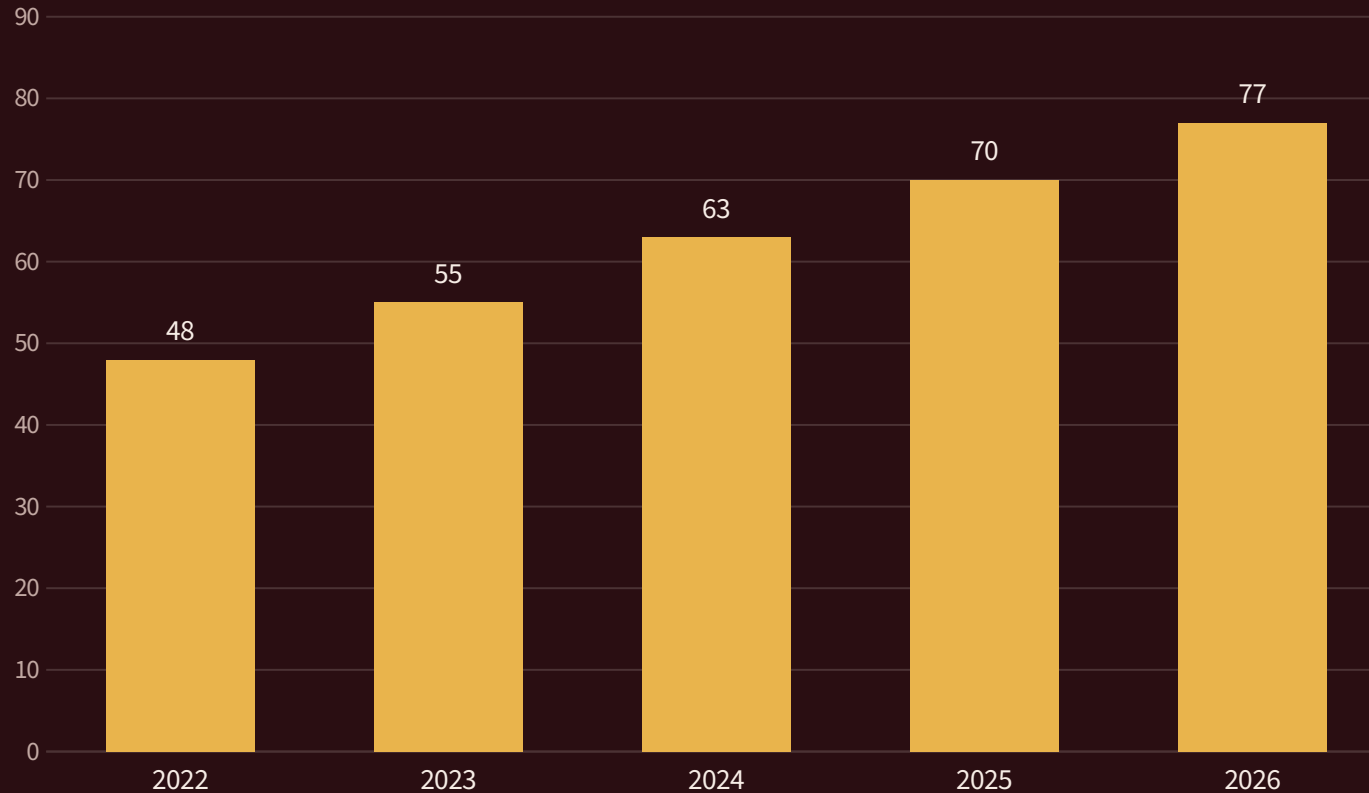
# Tools and options

| Layer   | Popular choices             | Notes               |
|---------|-----------------------------|---------------------|
| Compute | VMs, containers, serverless | Match to workload   |
| Data    | Managed databases           | Backups included    |
| Ops     | Monitoring, IaC             | Automate everything |

*Generic examples; pick what fits your project.*

## TRENDS

# Adoption over time



Adoption keeps rising as tools mature (sample data).

*Sample data for illustration — replace with your own figures.*

# Benefits and risks

## Benefits

- ✓ No upfront hardware cost
- ✓ Scale in minutes
- ✓ Global availability

## Risks

- Costs can creep up
- Vendor lock-in
- Needs new skills

# Getting started roadmap

## Week 1

### Learn

Core concepts and a tutorial

## Week 3–4

### Pilot

One real use case

## Week 2

### Prototype

Small proof of concept

## Month 2

### Scale

Standards, monitoring, training

# Questions?

Thanks for your time.

**Presenter Name**

**hello@yourdomain.in**