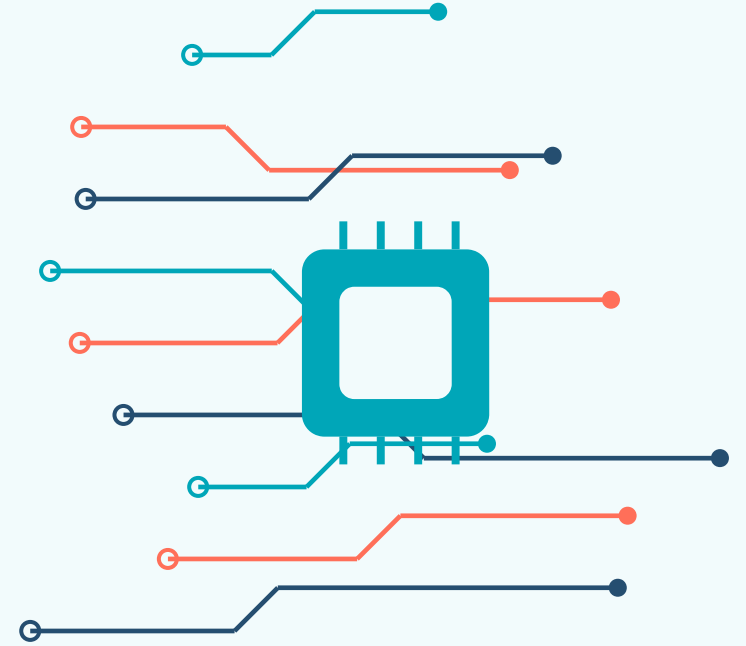


26 Cybersecurity Basics

Protecting people, devices and data



02 | Agenda

01 Introduction

02 Architecture

03 Trends

04 Adoption



Image

SECTION 01

INTRODUCTION

**Most breaches start
with one click on the
wrong link.**

05 | Overview

- Cyber attacks target individuals and organisations of every size
- Phishing, weak passwords and unpatched devices are the top risks
- Simple habits prevent most incidents
- Security is everyone's job, not just IT's

KEY IDEA

Enable two-factor authentication on every important account.

SECTION 02

ARCHITECTURE

07 | How it works

1

Identify

Know your assets and data

2

Protect

Passwords, updates, backups

3

Detect

Monitor for unusual activity

4

Respond

Report and recover quickly

08 | Core components

01

People

Awareness and good habits.

02

Process

Policies and incident response.

03

Technology

Firewalls, antivirus, encryption.

09 | Tools and options

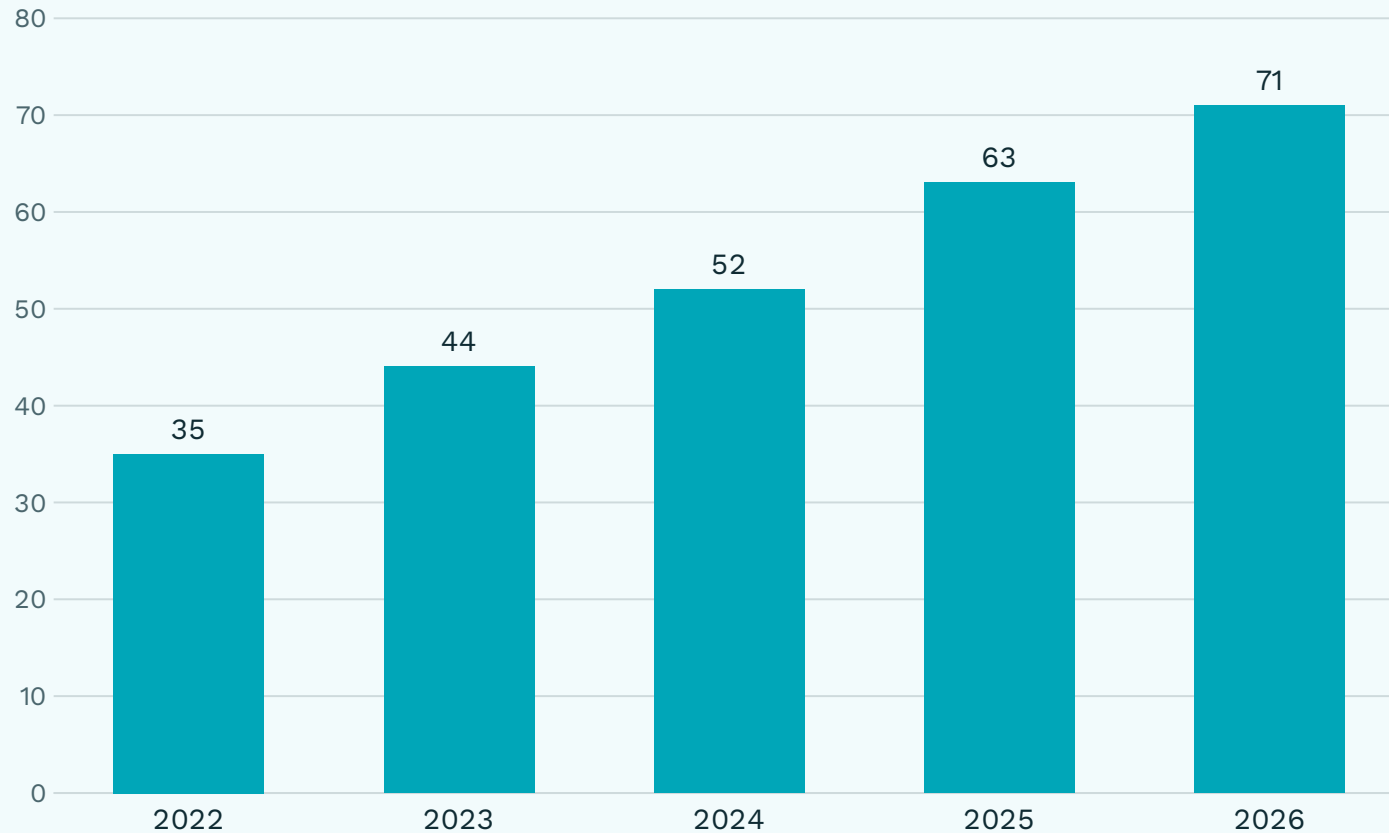
Layer	Popular choices	Notes
Identity	Password managers, 2FA apps	Unique password per site
Devices	Antivirus, auto-updates	Patch within days
Data	Encrypted backups	Test restores regularly

Generic examples; pick what fits your project.

SECTION 03

TRENDS

11 Adoption over time



Adoption keeps rising as tools mature (sample data).

Sample data for illustration — replace with your own figures.

12 | Use cases



Image 1

Phishing defence

Spot fake emails and links



Image 2

Safe remote work

VPN and secure Wi-Fi



Image 3

Data protection

Backups and encryption

SECTION 04

ADOPTION

14 | Benefits and risks

Benefits

- ✓ Prevents costly incidents
- ✓ Builds customer trust
- ✓ Meets compliance needs

Risks

- Needs ongoing effort
- Users find rules inconvenient
- Threats keep evolving

15 | Best practices

01

Think before clicking

Check sender and links.

02

Update everything

Phones, laptops and apps.

03

Back up

Follow the 3-2-1 rule.

16 | Getting started roadmap

Week 1

Learn

Core concepts and a tutorial

Week 3-4

Pilot

One real use case

Week 2

Prototype

Small proof of concept

Month 2

Scale

Standards, monitoring, training

Questions?

Thanks for your time.

Presenter Name

hello@yourdomain.in