

SECURITY AWARENESS

Cybersecurity Basics



Protecting people, devices and data

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Agenda

01 Introduction

02 Architecture

03 Trends

04 Adoption



01

INTRODUCTION

KEY IDEA

**Most breaches start
with one click on the
wrong link.**

Why it matters

Overview

- Cyber attacks target individuals and organisations of every size
- Phishing, weak passwords and unpatched devices are the top risks
- Simple habits prevent most incidents
- Security is everyone's job, not just IT's

KEY IDEA

Enable two-factor authentication on every important account.

02

ARCHITECTURE



How it works

1 Identify

Know your assets and data

2 Protect

Passwords, updates, backups

3 Detect

Monitor for unusual activity

4 Respond

Report and recover quickly



Core components

1

People

Awareness and good habits.

2

Process

Policies and incident response.

3

Technology

Firewalls, antivirus, encryption.

Tools and options

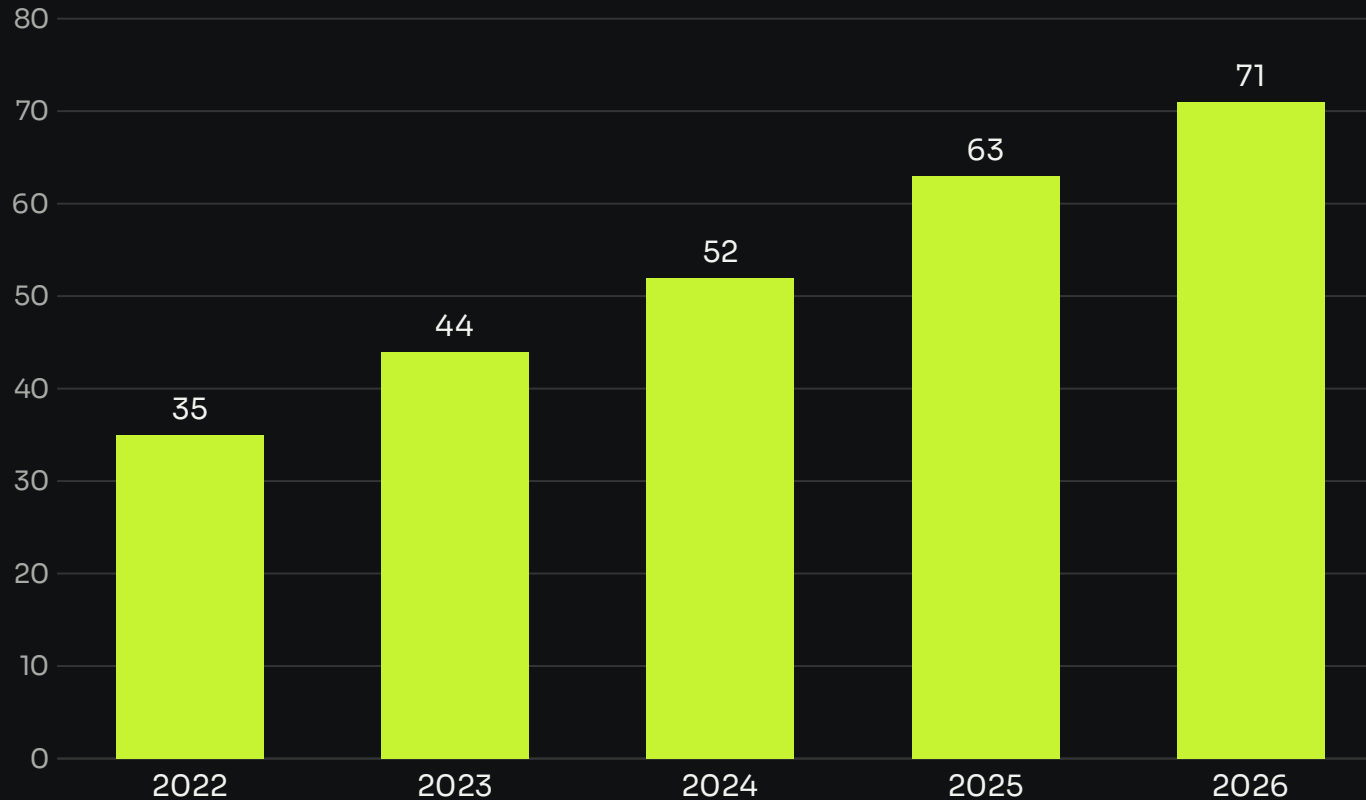
Layer	Popular choices	Notes
Identity	Password managers, 2FA apps	Unique password per site
Devices	Antivirus, auto-updates	Patch within days
Data	Encrypted backups	Test restores regularly

Generic examples; pick what fits your project.

03

TRENDS

Adoption over time



Adoption keeps rising as tools mature (sample data).

Sample data for illustration — replace with your own figures.

Use cases



Image 1

Phishing defence

Spot fake emails and links



Image 2

Safe remote work

VPN and secure Wi-Fi



Image 3

Data protection

Backups and encryption

04

ADOPTION

Benefits and risks

Benefits

- Prevents costly incidents
- Builds customer trust
- Meets compliance needs

vs

Risks

- Needs ongoing effort
- Users find rules inconvenient
- Threats keep evolving



Best practices

1

Think before clicking

Check sender and links.

2

Update everything

Phones, laptops and apps.

3

Back up

Follow the 3-2-1 rule.



Getting started roadmap

Week 1

Learn

Core concepts and a tutorial



Week 2

Prototype

Small proof of concept



Week 3–4

Pilot

One real use case



Month 2

Scale

Standards, monitoring, training



Questions?

Thanks for your time.

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