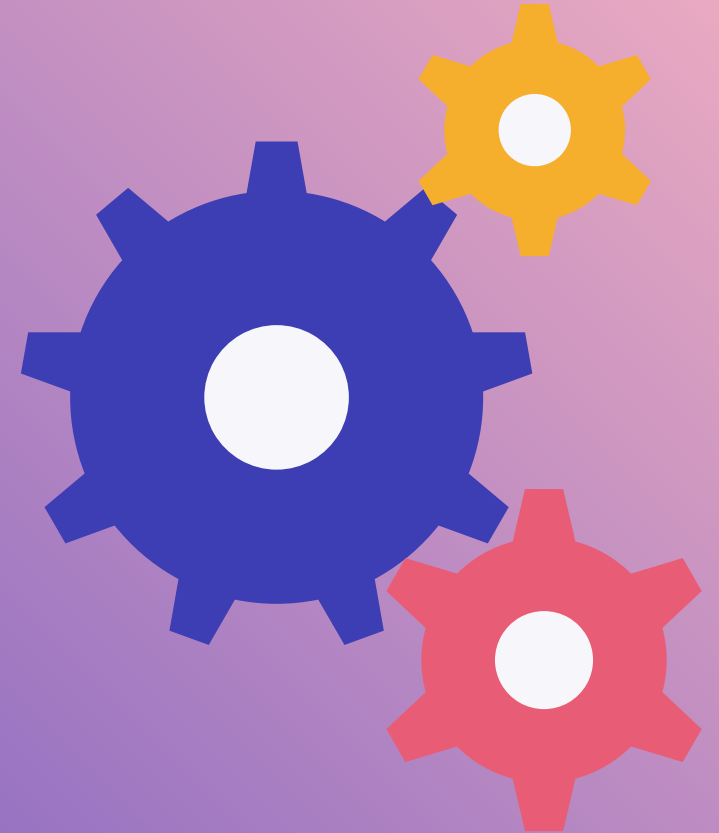


SECURITY AWARENESS

Cybersecurity Basics

Protecting people, devices and data

Presenter Name · 2026 · hello@yourdomain.in



Agenda

01

Introduction

02

Architecture

03

Trends

04

Adoption

**Most breaches start with one
click on the wrong link.**

Why it matters

How it works

1 Identify

Know your assets and data

2 Protect

Passwords, updates, backups

3 Detect

Monitor for unusual activity

4 Respond

Report and recover quickly

Core components



People

Awareness and good habits.



Process

Policies and incident response.



Technology

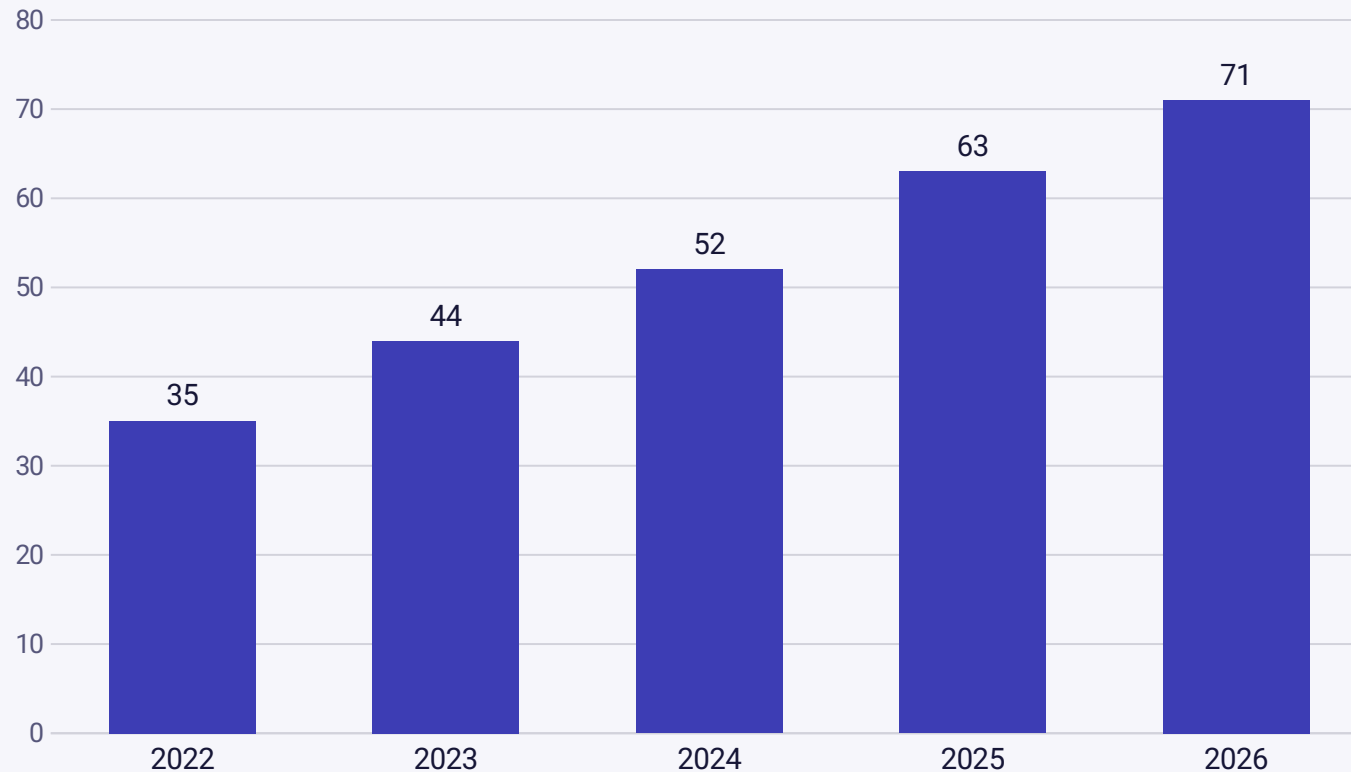
Firewalls, antivirus, encryption.

Tools and options

Layer	Popular choices	Notes
Identity	Password managers, 2FA apps	Unique password per site
Devices	Antivirus, auto-updates	Patch within days
Data	Encrypted backups	Test restores regularly

Generic examples; pick what fits your project.

Adoption over time



Adoption keeps rising as tools mature (sample data).

Sample data for illustration — replace with your own figures.

Benefits and risks

Benefits

- Prevents costly incidents
- Builds customer trust
- Meets compliance needs

vs

Risks

- Needs ongoing effort
- Users find rules inconvenient
- Threats keep evolving

Best practices



Think before clicking

Check sender and links.



Update everything

Phones, laptops and apps.



Back up

Follow the 3-2-1 rule.

Questions?

Thanks for your time.

Presenter Name · hello@yourdomain.in