



M.A. • THESIS DEFENCE

Social Media Use and Academic Performance

M.A. Psychology Viva

CANDIDATE

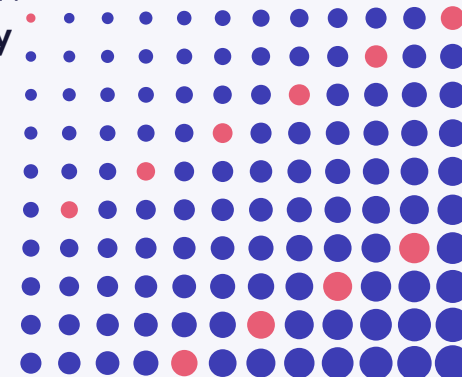
Research Scholar Name

SUPERVISOR

Prof. Supervisor Name

DEPARTMENT

Psychology





02 | Agenda

01

Background

04

Findings

02

Research questions

05

Contribution

03

Methodology

03 | Background and motivation

- Students spend hours daily on social media
- Effects on study habits are debated
- Evidence from Indian colleges is limited

RESEARCH GAP

**Few studies
separate active use
from passive
scrolling among
Indian students.**

SECTION 01

RESEARCH QUESTIONS

05 | Research questions

01

RQ1

Is daily use linked to grades?

02

RQ2

Does passive scrolling matter more?

03

RQ3

Do study habits mediate the effect?

06 | Related work

Theme	Key findings	What is missing
Theme A	Established baseline methods	Limited to lab settings
Theme B	Recent data-driven approaches	Small, narrow datasets
Theme C	Field studies	No comparative evaluation

Summarise your literature here.

SECTION 02

METHODOLOGY

08 | Research design



Sample

400 undergraduates



Measure

Usage logs and survey



Model

Regression and mediation



Interview

Focus groups

09 | Data and sample

400

students

5

colleges

2

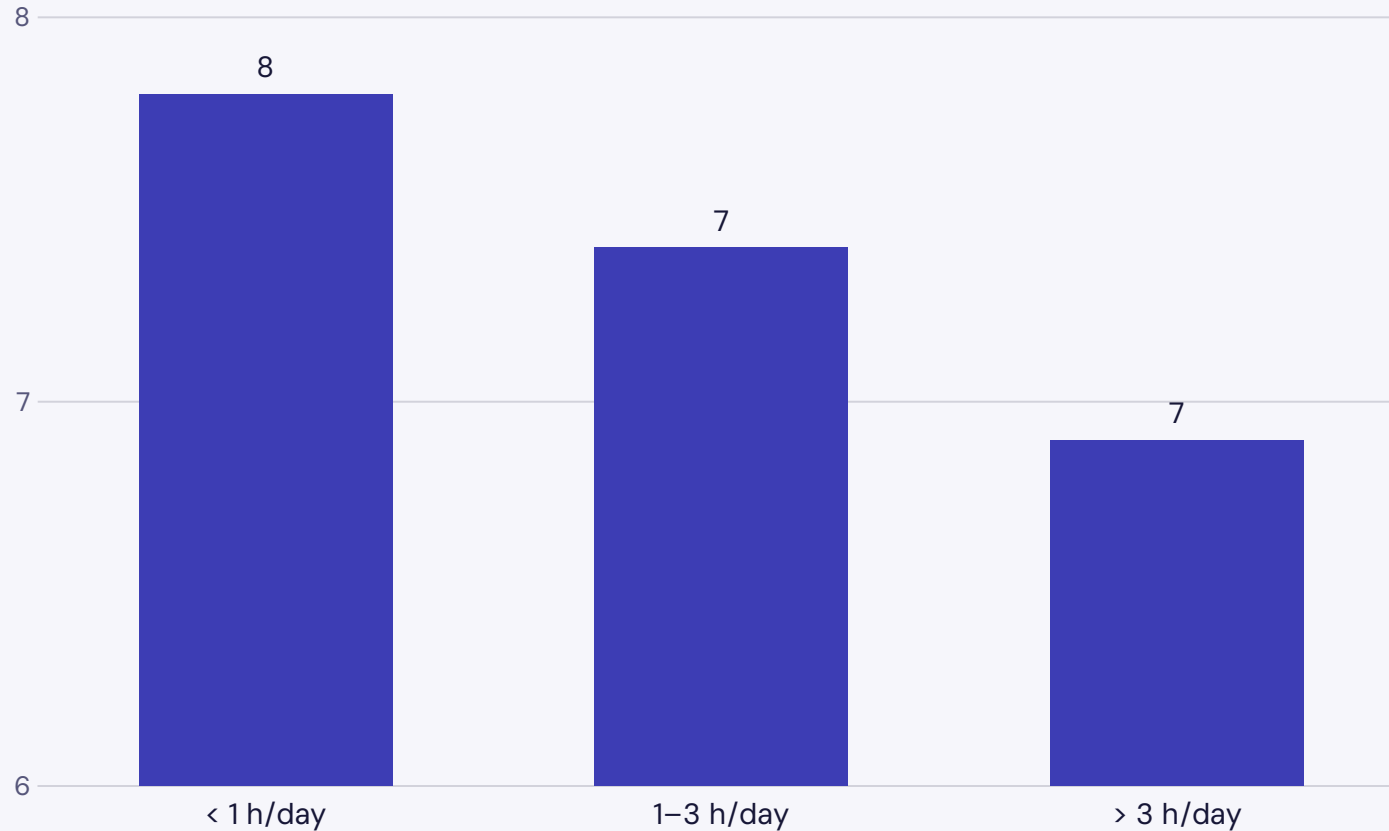
semesters

Describe your own dataset.

SECTION 03

FINDINGS

11 | Key result



Average grades by daily use
(sample data).

Sample data for illustration — replace with your own figures.

12 Findings vs hypotheses

Hypotheses

- More use, lower grades
- Passive use matters most
- Habits mediate the link

vs

What we found

- Small negative link
- Passive scrolling strongest
- Planning habits buffer effect

SECTION 04

CONTRIBUTION



14 | Contributions

01

Evidence

Indian college data.

02

Model

Mediation pathway.

03

Practice

Study-skills guidance.



15 | Limitations and future work

- Self-reported data
- Correlational design
- Urban colleges only

16 | Publications

- Paper 1 — journal name, year (published)
- Paper 2 — conference name, year (accepted)
- Paper 3 — journal name (under review)

Thank you

I welcome your questions.

Research Scholar Name
scholar@university.ac.in

