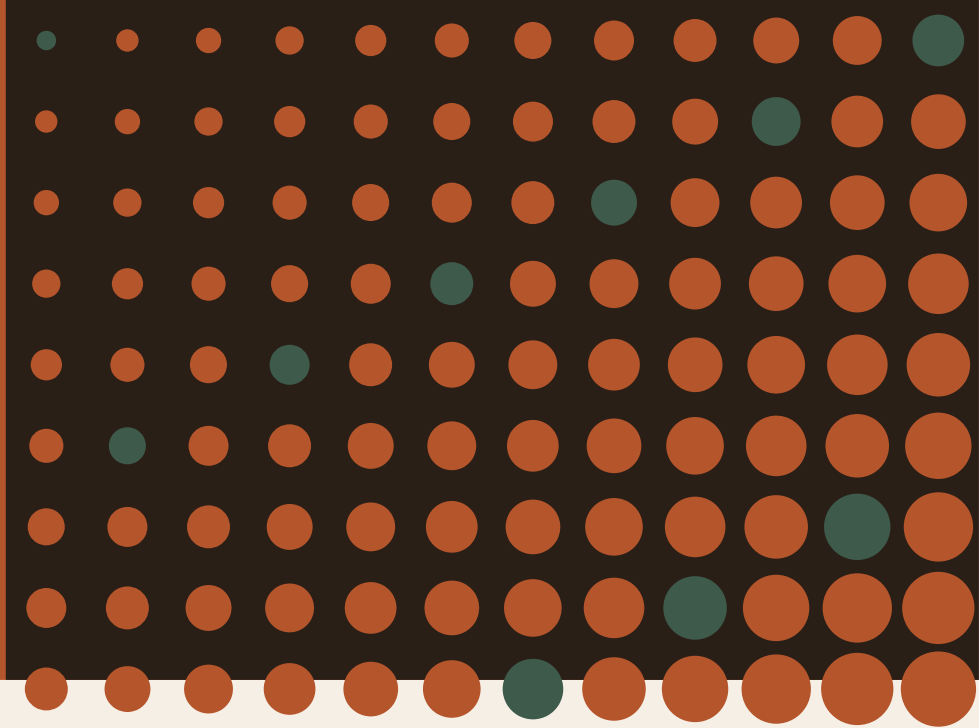


M.A. · THESIS DEFENCE

Social Media Use and Academic Performance

M.A. Psychology Viva

Research Scholar Name · Prof. Supervisor Name · Psychology



Agenda

01

Background

02

Research questions

03

Methodology

04

Findings

05

Contribution

Background and motivation

- ▶ Students spend hours daily on social media
- ▶ Effects on study habits are debated
- ▶ Evidence from Indian colleges is limited

RESEARCH GAP

Few studies separate active use from passive scrolling among Indian students.

01

RESEARCH QUESTIONS

Research questions

1

RQ1

Is daily use linked to grades?

2

RQ2

Does passive scrolling matter more?

3

RQ3

Do study habits mediate the effect?

Related work

Theme	Key findings	What is missing
Theme A	Established baseline methods	Limited to lab settings
Theme B	Recent data-driven approaches	Small, narrow datasets
Theme C	Field studies	No comparative evaluation

Summarise your literature here.

02

METHODOLOGY

Research design



Sample

400 undergraduates



Measure

Usage logs and survey



Model

Regression and
mediation



Interview

Focus groups

Data and sample

400

students

5

colleges

2

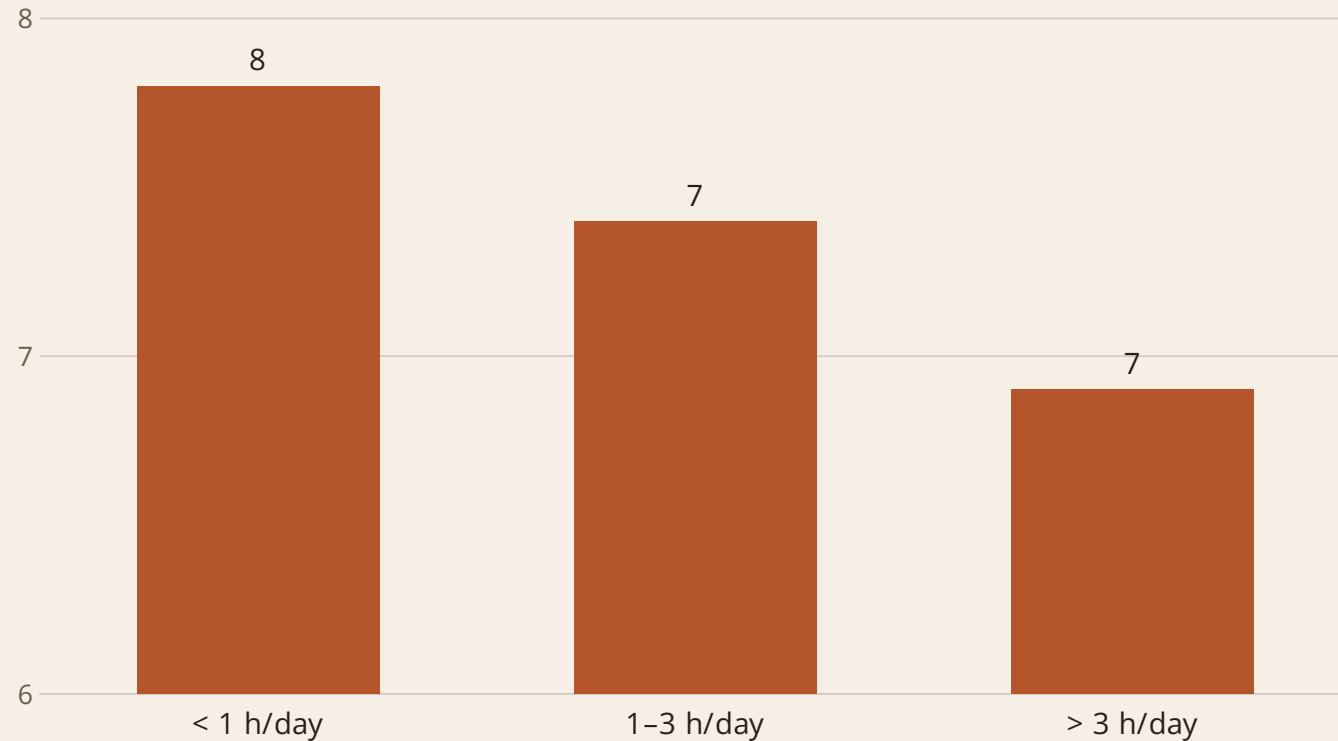
semesters

Describe your own dataset.

03

FINDINGS

Key result



Average grades by daily use
(sample data).

Sample data for illustration — replace with your own figures.

Findings vs hypotheses

Hypotheses

- ✓ More use, lower grades
- ✓ Passive use matters most
- ✓ Habits mediate the link

What we found

- Small negative link
- Passive scrolling strongest
- Planning habits buffer effect

04

CONTRIBUTION

Contributions

1

Evidence

Indian college data.

2

Model

Mediation pathway.

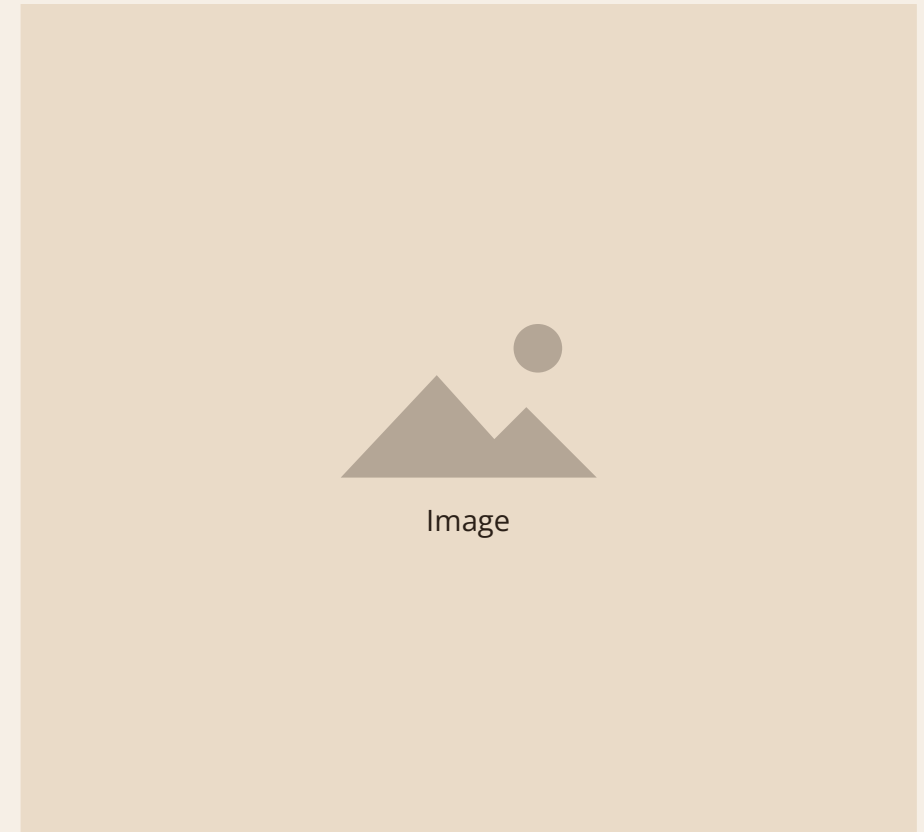
3

Practice

Study-skills guidance.

Limitations and future work

- ▶ Self-reported data
- ▶ Correlational design
- ▶ Urban colleges only



Publications

- ▶ Paper 1 — journal name, year (published)
- ▶ Paper 2 — conference name, year (accepted)
- ▶ Paper 3 — journal name (under review)



Thank you

I welcome your questions.

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