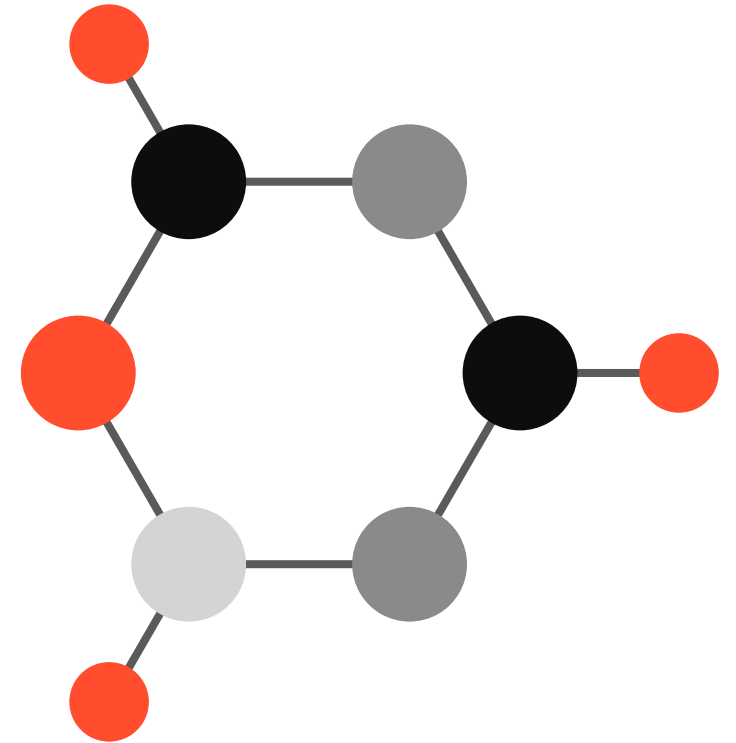


M.A. • THESIS DEFENCE

Social Media Use and Academic Performance

M.A. Psychology Viva



CANDIDATE

Research Scholar Name

SUPERVISOR

Prof. Supervisor Name

DEPARTMENT

Psychology

02 | Agenda

01 Background

02 Research questions

03 Methodology

04 Findings

05 Contribution



Image

03 | Background and motivation

- Students spend hours daily on social media
- Effects on study habits are debated
- Evidence from Indian colleges is limited

RESEARCH GAP

Few studies separate active use from passive scrolling among Indian students.

04 | Research questions

01

RQ1

Is daily use linked to grades?

02

RQ2

Does passive scrolling matter more?

03

RQ3

Do study habits mediate the effect?

05 | Related work

Theme	Key findings	What is missing
Theme A	Established baseline methods	Limited to lab settings
Theme B	Recent data-driven approaches	Small, narrow datasets
Theme C	Field studies	No comparative evaluation

Summarise your literature here.

06 | Research design

1 Sample

400 undergraduates

2 Measure

Usage logs and survey

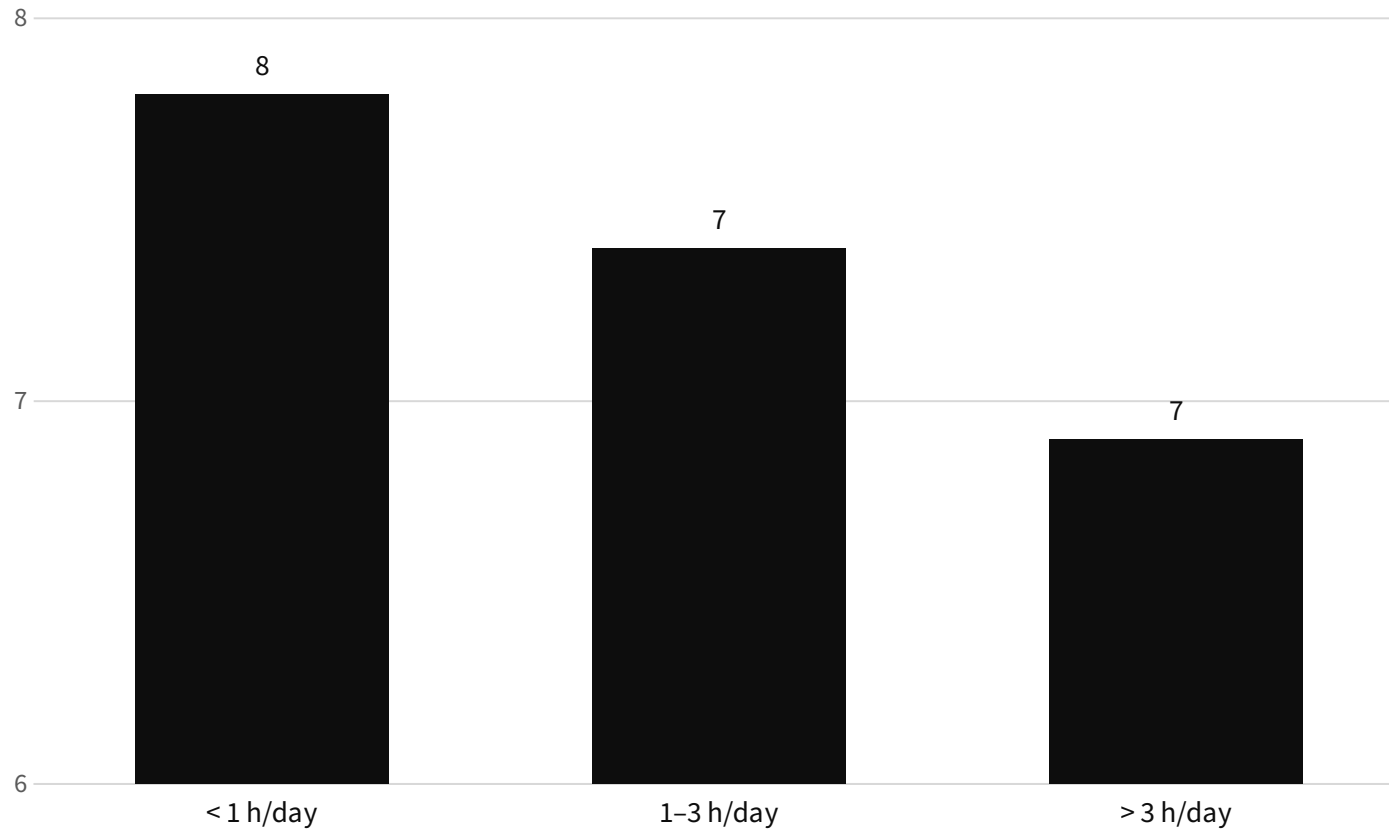
3 Model

Regression and mediation

4 Interview

Focus groups

07 | Key result



Average grades by daily use (sample data).

Sample data for illustration — replace with your own figures.

08 | Contributions

01

Evidence

Indian college data.

02

Model

Mediation pathway.

03

Practice

Study-skills guidance.

09 | Limitations and future work

- Self-reported data
- Correlational design
- Urban colleges only

Thank you

I welcome your questions.

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