

NORTHWIND ANALYTICS

COMPANY PROFILE 2026

Northwind Analytics

Data, dashboards and decisions for growing businesses

ESTABLISHED **2016**

HEADQUARTERS **Pune**

WEBSITE **www.yourdomain.in**

ABOUT US

Northwind Analytics helps businesses turn everyday data into clear decisions. We design data platforms, build dashboards that managers actually use and develop forecasting models for sales, inventory and customers.

Our team combines data engineers, analysts and domain consultants who have worked across retail, manufacturing, healthcare and financial services.

10 yrs In business	120+ Projects delivered	60 Team members
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Figures shown are placeholders — replace them with your own verified numbers.

VISION, MISSION AND VALUES

Our vision

A world where every business decision is backed by clear, trustworthy data.

Our mission

To build practical analytics that fit how our clients work, and to teach their teams to use it well.

Our Values

Clarity We explain our work in plain language.	Integrity We report what the data says, not what is convenient.
Craft We care about the details that make tools reliable.	Partnership We succeed when our clients' teams succeed.

WHAT WE DO

We work across the full analytics journey, from collecting and cleaning data to building reports and predictive models, and we support clients until the solution is part of everyday work.

Data Engineering

We build reliable pipelines and data warehouses that bring together information from sales, finance and operations systems.

- Cloud data warehouses
- Automated data pipelines
- Data quality checks

Business Intelligence

We design dashboards and reports around the questions managers ask every week.

- KPI dashboards
- Self-service reporting
- Management information systems

Advanced Analytics

We develop forecasting, segmentation and optimisation models.

- Demand forecasting
- Customer segmentation
- Pricing analysis

Training

We train client teams to maintain and extend their analytics.

- Workshops
- Documentation
- Office hours

INDUSTRIES WE SERVE

Industry	How we help
Retail and consumer	Sales, inventory and customer analytics
Manufacturing	Production, quality and maintenance dashboards
Healthcare	Operational reporting for clinics and labs
Financial services	Portfolio and risk reporting

HOW WE WORK

Every engagement follows a clear, repeatable process so that clients always know what happens next.

Step	Stage	What happens
1	Discover	Understand goals, users and data sources
2	Design	Agree metrics, data model and report designs
3	Build	Develop pipelines and dashboards in short iterations
4	Launch	Train users and hand over documentation
5	Support	Monitor, improve and extend

WHY CHOOSE US

- A senior consultant on every project
- Fixed-scope pilots before larger commitments
- Clear documentation and knowledge transfer
- Data security built into every design

LEADERSHIP TEAM

Name	Designation	Experience
Aditya Rao	Founder & CEO	15 years in analytics consulting
Meera Kulkarni	Head of Data Engineering	Builds large-scale data platforms
Sameer Khan	Head of Analytics	Forecasting and statistics
Priya Nair	Client Success Lead	Retail and healthcare accounts

Names are placeholders. Add photographs in a two-column table if required.

SELECTED PROJECTS

Unified sales dashboard

Client: A regional apparel retailer

Consolidated sales data from stores and online channels into a single dashboard with daily refresh.

Demand forecasting

Client: A food manufacturer

Built weekly demand forecasts by product and region to support production planning.

Clinic operations reporting

Client: A chain of diagnostic centres

Automated turnaround-time and footfall reports for managers.

CERTIFICATIONS AND MEMBERSHIPS

Certification / membership	Status
ISO 9001 (quality management)	Add certificate number
ISO 27001 (information security)	Add certificate number
Industry association membership	Add certificate number

CONTACT US

Head office	5th Floor, Your Business Park, Baner, Pune 411045
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Website	www.yourdomain.in
Business hours	Monday to Saturday, 9:30 AM – 6:30 PM

Let's work together

Tell us about the decision you are trying to make, and we will show you how data can help. Book a free discovery call.