

Your Name

Marketing professional

Flat 9, Rose Apartments

Noida 201301

+91 98xxx xxxxx

yourname@email.com

Ref: —

Date: 14 April 2026

The Hiring Manager

Company Name Pvt. Ltd.

Gurugram

Subject: Application for the role of Digital Marketing Executive

Dear Hiring Manager,

I am excited to apply for the Digital Marketing Executive role advertised on your careers page. With two years of experience running social media and search campaigns for consumer brands, I believe I can help your team grow online engagement and leads.

In my current role at a Noida-based agency, I manage campaigns with a monthly budget of over ₹5 lakh, and I improved the cost per lead for a key client by 28% through better targeting and testing. I am certified in search and analytics tools and enjoy turning data into clear action.

I would welcome the chance to discuss how my skills fit your needs. Thank you for your time and consideration.

Warm regards,

Your Name

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