

EVENT PROPOSAL

TechVerse 2026 — Annual Technical Fest

Sponsorship proposal for a two-day inter-college technical festival

PREPARED FOR

Prospective Sponsors and
Partners

PREPARED BY

Riya Sharma, General Secretary

DATE

December 2025

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Executive Summary

TechVerse is the annual technical festival of Your Institute of Technology, bringing together students from colleges across the region for competitions, workshops and talks. This proposal invites organisations to partner with TechVerse 2026 and connect with a large audience of engineering students.

2 days

25+

Regional

6–7 Feb 2026

Events

Colleges invited

Event Concept

TechVerse gives students a platform to build, compete and learn beyond the classroom. It also gives partners a chance to meet talented students, promote internships and showcase products.

Each edition is planned and run entirely by students, supported by faculty advisers.

Goals and Objectives

Organise a well-run, inclusive technical festival that celebrates innovation and connects students with industry.

1. Host competitions in coding, robotics, design and entrepreneurship.
 2. Run hands-on workshops led by practitioners.
 3. Provide sponsors with meaningful engagement with students.
 4. Ensure a safe, accessible event for all participants.
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Event Details

Dates	6–7 February 2026
Venue	Main campus, Your Institute of Technology
Expected footfall	Several thousand visitors over two days (estimate)
Participants	Students from colleges across the region
Organisers	Student Council with faculty advisers

Programme Schedule

Time	Session	Venue / format
Day 1, 9:30 AM	Inauguration and keynote talk	Main auditorium
Day 1, 11:00 AM	Hackathon kick-off (24 hours)	Computer centre
Day 1, 2:00 PM	Robotics challenge — heats	Sports complex

Time	Session	Venue / format
Day 1, 4:00 PM	Workshop: Intro to IoT	Lab block
Day 2, 10:00 AM	Startup pitch competition	Seminar hall
Day 2, 1:00 PM	Robotics finals	Sports complex
Day 2, 5:00 PM	Prize distribution and closing	Main auditorium

Target Audience

- Undergraduate and postgraduate engineering students
- Faculty members and researchers
- Early-stage founders and alumni

Sponsorship Opportunities

Sponsors receive visibility before, during and after the event. Packages can be customised; amounts below are indicative.

Tier	Contribution	Key benefits
Title partner	₹3,00,000	Name in event title, keynote slot, logo on all material, stall
Platinum	₹1,50,000	Logo on banners and website, stall, workshop slot
Gold	₹75,000	Logo on banners, social media mentions, stall
Event partner	₹40,000	Naming of one competition, prize distribution
In-kind partner	Products / services	Acknowledgement and stall

Promotion Plan

- Social media campaign for six weeks before the fest
- Posters and campus ambassadors in partner colleges
- Email and newsletter to past participants
- Live coverage during the event

Logistics and Operations

Area	Plan	Owner
Registration	Online registration with QR entry passes	Registration team

Area	Plan	Owner
Security	Volunteers and campus security at all gates	Discipline committee
Hospitality	Accommodation for outstation participants	Hospitality team
Medical	First-aid post and ambulance on call	Medical team

Timeline

The work plan below shows the main activities and their indicative timing.

Activity	Oct	Nov	Dec	Jan	Feb
Planning and approvals	■	■			
Sponsorship drive		■	■	■	
Promotion			■	■	■
Event execution					■
Post-event report					■

Team and Governance

Name	Role	Responsibility
Riya Sharma	General Secretary	Overall coordination
Aditya Rao	Sponsorship head	Partner relations
Kavya Iyer	Events head	Competitions and schedule
Prof. S. Banerjee	Faculty adviser	Guidance and approvals

Budget

All amounts are estimates in Indian rupees and are provided as sample figures for planning.

Head	Details	Amount (₹)
Venue and infrastructure	Stage, sound, lighting	350,000
Prizes	Competition prizes	250,000
Hospitality	Food and accommodation	220,000
Promotion	Printing and digital	90,000
Workshops	Kits and speaker travel	120,000
Miscellaneous	Contingency	70,000
Total		1,100,000

Measuring Success

Indicator	Target	How measured
Registrations	Target set by council	Registration system
Sponsor leads	Contacts shared with consent	Lead forms
Participant feedback	4 / 5 or higher	Post-event survey

Risks and Mitigation

Risk	Likelihood	Mitigation
Weather or power failure	Low	Backup generator and indoor venues
Over-crowding	Medium	Entry passes and crowd plan
Speaker cancellation	Low	Backup speakers

Conclusion

Partnering with TechVerse 2026 is an opportunity to engage directly with motivated, skilled students and support innovation on campus.

Next step

Choose a sponsorship tier or suggest a custom partnership; we will share the agreement and branding guidelines.

Riya Sharma

Submitted by

Approved by (name, designation)

Annexure: Contact Details

Organisation	Student Council, Your Institute of Technology
Contact person	Riya Sharma, General Secretary
Email	contact@yourdomain.in
Phone	+91 00000 00000
Address	Your address line, City, PIN