

Nikhil Bose

Director of Product, Fintech

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PROFILE

Product leader with 11 years building consumer fintech and marketplaces. Launched a UPI lending product that reached 6 million users and leads a 9-team product organisation.

PROFESSIONAL EXPERIENCE

- | | |
|----------------|---|
| 2021 – Present | Director of Product
<i>Paisa Setu Technologies</i> <ul style="list-style-type: none">◦ Lead 9 product teams (80 engineers, designers and analysts).◦ Launched a small-ticket credit line on UPI: 6 million users, ₹3,000 crore disbursed (sample data).◦ Cut onboarding drop-off by 35% through a redesigned KYC journey. |
| 2017 – 2021 | Senior Product Manager
<i>Basket Bazaar</i> <ul style="list-style-type: none">◦ Owned search and recommendations; conversion up 18%. |
| 2015 – 2017 | Product Manager
<i>Kestrel Data Labs</i> <ul style="list-style-type: none">◦ Built a self-serve analytics dashboard for SMB customers. |
| 2011 – 2013 | Software Engineer
<i>Bluepeak Systems</i> <ul style="list-style-type: none">◦ Backend engineer on payments integrations. |

EDUCATION

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|-------------|---|
| 2013 – 2015 | MBA
<i>Eastern Institute of Management</i>
Product Management Club President |
| 2007 – 2011 | B.Tech., Electronics & Communication
<i>Bengal Institute of Technology</i> |

CERTIFICATIONS

- Certified Scrum Product Owner

AWARDS & HONOURS

- Product Leader of the Year, fintech product awards (2024)

TEACHING & TRAINING

- Mentor, product-management fellowship for career switchers

COMMITTEES & COMMUNITY

- Angel investor in 6 early-stage start-ups

TALKS & PRESENTATIONS

- Talk: “Credit for the next 100 million on UPI”, Fintech Product Summit, Bengaluru, 2025.
- Panel: “Designing trust in money apps”, Product Conference India, 2024.
- Workshop: “Experimentation for product managers”, product fellowship, 2023.

SKILLS

Product: Strategy, discovery, experimentation, pricing, roadmaps

Tools: SQL, Amplitude, Figma, Jira

Languages: Bengali (native), English, Hindi

REFERENCES

Available on request.