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CONTACT

PHONE

+91 98765 43210

EMAIL

aarav.mehta@email.com

LOCATION

Bengaluru, India

PROFILE

linkedin.com/in/aaravmehta

WEBSITE

aaravmehta.dev

SKILLS

SQL

Python (pandas)

A/B testing

Forecasting

Data modelling

Stakeholder storytelling

TOOLS

Power BI

Tableau

dbt

BigQuery

Excel

Git

LANGUAGES

English

Hindi

Kannada

CERTIFICATIONS

- Google Data Analytics Certificate
- Advanced SQL for Analysts

Aarav Mehta

Senior Data Analyst

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PROFILE

Data analyst with 6 years of experience turning messy operational data into clear decisions. I build dashboards people actually open, design experiments that settle arguments, and explain the numbers in plain language to leadership.

EXPERIENCE

Senior Data Analyst

2022 — Present

Northwind Analytics, Bengaluru

- Built a self-serve metrics layer now used by 40+ analysts across four regions.
- Designed pricing experiments that lifted average order value by 9% in two quarters.
- Cut the weekly reporting cycle from three days to four hours by automating SQL pipelines.

Data Analyst

2019 — 2022

Bluepeak Labs, Pune

- Owned churn analytics for a subscription product with 1.2 lakh users.
- Created a cohort model that flagged at-risk accounts two weeks earlier.
- Partnered with finance to rebuild the monthly revenue forecast.

Business Analyst Intern

2018 — 2019

Kestrel Systems, Pune

- Mapped order-to-cash processes and documented 30+ reporting requirements.
- Built Excel models for vendor scorecards used in quarterly reviews.

EDUCATION

B.Tech, Computer Science

2014 — 2018

Westbridge Institute of Technology · CGPA 8.4 / 10