

MEERA IYER

PRODUCT DESIGNER

Contact

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Mumbai, India
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Skills

Interaction design
Design systems
User research
Prototyping
Visual design
Workshop facilitation

Tools

Figma
Framer
Adobe Illustrator
Protopie
Notion
Miro

Languages

English
Tamil
Hindi
Marathi

Awards

- Shortlisted, National Student Design Awards 2016

Profile

Product designer who blends research, systems thinking and craft. Seven years shaping fintech and consumer apps from first sketch to shipped pixels, with a soft spot for accessible, joyful interfaces.

Experience

Lead Product Designer

2021 – Present

Lumen & Vale Studio, Mumbai

- Lead a team of five designers across web and mobile for three client products.
- Built the studio design system: 140 components, adopted by every new project.
- Redesigned an onboarding flow that raised completion from 54% to 78%.

Product Designer

2018 – 2021

Copperline Finance, Mumbai

- Designed the savings and goals experience for a personal-finance app.
- Ran 60+ usability sessions in Hindi, Marathi and English.
- Shipped dark mode and accessibility fixes that met WCAG AA.

Visual Designer

2016 – 2018

Marigold Design Co., Pune

- Created brand identities and packaging for 20+ small businesses.
- Art-directed photo shoots and campaign layouts.

Education

B.Des, Communication Design

2012 – 2016

Konkan School of Design · Graduated with distinction