

Tanvi Deshpande

UX Researcher

+91 99000 40506 * tanvi.deshpande@email.com * Bengaluru, India * linkedin.com/in/tanvideshpande * tanvi.research

Profile

Mixed-methods UX researcher with 5 years in health and education products. I find the questions worth asking, talk to the people who use the product and turn findings into decisions teams act on.

Experience

UX Researcher

2022 — Present

Brightpath EdTech, Bengaluru

- ✓ Lead research for a learning app used by 3 million students in tier-2 and tier-3 cities.
- ✓ Ran a diary study that reshaped the product roadmap for two quarters.
- ✓ Built a research repository that cut repeat studies by a third.

Associate UX Researcher

2019 — 2022

Riverstone Health Digital, Bengaluru

- ✓ Ran field studies in clinics across four states.
- ✓ Designed surveys reaching 12,000 patients in five languages.

Education

M.Des, Interaction Design

2017 — 2019

Konkan School of Design

B.A., Sociology

2014 — 2017

St. Aldwin's College

Skills

Usability testing * Field research * Survey design * Journey mapping * Synthesis * Research ops

Tools

Dovetail * Figma * Maze * Google Forms * Miro

Languages

English * Marathi * Hindi * Kannada