

AARAV MEHTA

Senior Data Analyst

SKILLS

SQL	●●●●
Python (pandas)	●●●●
A/B testing	●●●●
Forecasting	●●●●
Data modelling	●●●●
Stakeholder storytelling	●●●●

TOOLS

Power BI
Tableau
dbt
BigQuery
Excel
Git

LANGUAGES

English
Hindi
Kannada

CERTIFICATIONS

- Google Data Analytics Certificate
- Advanced SQL for Analysts

INTERESTS

Long-distance cycling
Board games
Teaching Python to kids

PROFILE

Data analyst with 6 years of experience turning messy operational data into clear decisions. I build dashboards people actually open, design experiments that settle arguments, and explain the numbers in plain language to leadership.

EXPERIENCE

Senior Data Analyst

2022 — Present

Northwind Analytics, Bengaluru

- Built a self-serve metrics layer now used by 40+ analysts across four regions.
- Designed pricing experiments that lifted average order value by 9% in two quarters.
- Cut the weekly reporting cycle from three days to four hours by automating SQL pipelines.
- Mentor three junior analysts; run a fortnightly "data clinic" for product teams.

Data Analyst

2019 — 2022

Bluepeak Labs, Pune

- Owned churn analytics for a subscription product with 1.2 lakh users.
- Created a cohort model that flagged at-risk accounts two weeks earlier.
- Partnered with finance to rebuild the monthly revenue forecast.

Business Analyst Intern

2018 — 2019

Kestrel Systems, Pune

- Mapped order-to-cash processes and documented 30+ reporting requirements.
- Built Excel models for vendor scorecards used in quarterly reviews.

EDUCATION

B.Tech, Computer Science

2014 — 2018

Westbridge Institute of Technology | CGPA 8.4 / 10