

Tanvi Deshpande

UX Researcher

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tanvi.research

PROFILE

Mixed-methods UX researcher with 5 years in health and education products. I find the questions worth asking, talk to the people who use the product and turn findings into decisions teams act on.

EXPERIENCE

2022 — Present

Bengaluru

UX Researcher

Brightpath EdTech

- Lead research for a learning app used by 3 million students in tier-2 and tier-3 cities.
- Ran a diary study that reshaped the product roadmap for two quarters.
- Built a research repository that cut repeat studies by a third.

2019 — 2022

Bengaluru

Associate UX Researcher

Riverstone Health Digital

- Ran field studies in clinics across four states.
- Designed surveys reaching 12,000 patients in five languages.

EDUCATION

M.Des, Interaction Design

Konkan School of Design

2017 — 2019

B.A., Sociology

St. Aldwin's College

2014 — 2017

SKILLS

Usability testing Field research Survey design Journey mapping Synthesis Research ops

TOOLS

Dovetail Figma Maze Google Forms Miro

LANGUAGES

English · Marathi · Hindi · Kannada