

Vikram Singh

Regional Sales Manager रीजनल सेल्स मैनेजर

+91 94140 10203 • vikram.singh@email.com • Jaipur, India • linkedin.com/in/vikramsingh

Profile परिचय

Sales leader with 10 years in FMCG and B2B distribution across North India. I build teams that hit their numbers, open new territories and keep partners loyal.

उत्तर भारत में FMCG और वितरण का दस वर्षों का अनुभव। लक्ष्य पूरा करने वाली टीमों बनाना और नए बाज़ार खोलना मेरी पहचान है।

Experience अनुभव

Regional Sales Manager

2020 — Present

Saffronleaf Foods, Jaipur

- Lead a team of 28 across Rajasthan and Haryana; ₹95 crore annual target.
- Grew the region 22% year on year for three straight years.
- Added 1,800 new retail outlets through a rural distributor programme.

Area Sales Manager

2016 — 2020

Pinecrest Retail, Jaipur

- Managed 9 distributors and 3,000 outlets across five districts.
- Launched a modern-trade channel that reached ₹12 crore in two years.

Sales Officer

2014 — 2016

Saffronleaf Foods, Udaipur

- Opened 400 outlets in a new territory within the first year.

Education शिक्षा

MBA, Sales & Marketing

2012 — 2014

Sunrise Institute of Management

B.Sc.

2009 — 2012

Ganga Valley University

Skills कौशल

Territory planning
Distributor management
Key accounts
Team coaching
Trade marketing
Negotiation

Tools टूल्स

Salesforce
SAP SD
Excel
Power BI

Languages भाषाएँ

Hindi
English
Rajasthani

Awards पुरस्कार

- Top Region Award, 2022 and 2023